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Qualitative Research in Technical Communication Dec 27 2019 Addressing the explosive growth in qualitative research in recent years, this volume represents the first anthology to bring together a representative sample from this growing body of work, and comments on the reasons for the extraordinary interest in qualitative research. Contributors to the volume bring forward reports of significant, structured qualitative research into various aspects of technical communication practice, addressing the questions of what new insights researchers are generating about the working reality of today's technical communicators, and how technical communicators are perceived and treated by managers and by colleagues from other disciplines. Including examples of qualitative methodologies—including ethnography, case study, focus groups, action research, grounded theory, and interview research—used by technical communicators to strengthen their practice, the result is a rich harmony of perspectives, as diverse as the field of technical communication itself. This book will be of interest to students and academics seeking up-to-date information on current industry practices in technical communication, as well as to practitioners in technical and professional communication. The book will also serve as a text in undergraduate seminars and courses at the master's level.

Health Communication: Theory And Practice Jun 13 2021 Why is effective communication important in health, and what does this involve? What issues arise when communicating with particular populations, or in difficult circumstances? How can the communication skills of health professionals be improved? Effective health communication is now recognised to be a critical aspect of healthcare at both the individual and wider public level. Good communication is associated with positive health outcomes, whereas poor communication is associated with a number of negative outcomes. This book assesses current research and practice in the area and provides some practical guidance for those involved in communicating health information. It draws on material from several disciplines, including health, medicine, psychology, sociology, linguistics, pharmacy, statistics, and business and management. The book examines: The importance of effective communication in health Basic concepts and processes in communication Communication theories and models Communicating with particular groups and in difficult circumstances Ethical issues Communicating with the wider public and health promotion Communication skills training Health Communication is key reading for students and researchers who need to understand the factors that contribute to effective communication in health, as well as for health professionals who need to communicate effectively with patients and others. It provides a thorough and up to date, evidence-based overview of this important topic, examining the theoretical and practical aspects of health communication for those whose work involves communication with patients, relatives and other carers.

International Journal of Information and Communication Technology Education (IJICTE) Oct 05 2020

The Routledge Handbook of Scientific Communication Aug 23 2019 Given current science-related crises facing the world such as climate change, the targeting and manipulation of DNA, GMO foods, and vaccine denial, the way in which we communicate science matters is vital for current and future generations of scientists and publics. The Routledge Handbook of Scientific Communication scrutinizes what we value, prioritize, and grapple with in science as highlighted by the rhetorical choices of scientists, students, educators, science gatekeepers, and lay commentators. Drawing on contributions from leading thinkers in the field, this volume explores some of the most pressing questions in this growing field of study, including: How do issues such as ethics, gender, race, shifts in the publishing landscape, and English as the lingua franca of science influence scientific communication practices? How have scientific genres evolved and adapted to current research and societal needs? How have scientific visuals developed in response to technological advances and communication needs? How is scientific communication taught to a variety of audiences? Offering a critical look at the complex relationships that characterize current scientific communication practices in academia, industry, government, and elsewhere, this Handbook will be

essential reading for students, scholars, and professionals involved in the study, practice, and teaching of scientific, medical, and technical communication.

Critical Communication Pedagogy Nov 25 2019 In this autoethnographic work, authors Deanna L. Fassett and John T. Warren illustrate a synthesis of critical pedagogy and instructional communication, as both a field of study and a teaching philosophy. Critical Communication Pedagogy is a poetic work that charts paradigmatic tensions in instructional communication research, articulates commitments underpinning critical communication pedagogy, and invites readers into self-reflection on their experiences as researchers, students, and teachers.

Tweeting is Leading Apr 30 2020 Social media is changing the business of representation in the Senate. If you want to know what your senator is up to, you don't need a newspaper, just your phone. Some senators are social media minimalists while others are digitally long-winded, but each senator has the ability to insert themselves into our daily digital routines and frame their political brand for a public audience. Drawing on a unique dataset of almost 200,000 senator tweets, *Tweeting is Leading* offers a critical analysis of senators' communication on Twitter, the individual and constituent forces that shape it, and the agendas that result. The public priorities that senators communicate through social media--what Annelise Russell calls their rhetorical agenda--offer a necessary tool for understanding how senators link their carefully crafted public image with potential voters. The rhetorical agenda challenges what we know about representation, removing the institutional and political constraints on congressional communication and giving lawmakers a messaging platform where individual discretion is high, the relative costs are low, and someone is always watching. *Tweeting is Leading* emphasizes why representation on social media matters for understanding media norms and how lawmakers digitally build a political brand, showing empirically how senators self-constrain their communications to curate different styles of representation that match constituent expectations.

The Navy Chaplain Nov 18 2021

How to Publish Your Communication Research: An Insider's Guide May 24 2022 Well-known journal editors and Communication scholars Alison Alexander and W. James Potter provide an insider's guide to getting published in scholarly communication journals. Alexander and Potter begin with a review of the manuscript submission process followed by coverage of writing traps that should be avoided. Additional chapters, written by eight other distinguished journal editors, tell prospective authors what editors and reviewers look for when deciding which articles should be published and which should not.

News for the Rich, White, and Blue Jun 25 2022 As cash-strapped metropolitan newspapers struggle to maintain their traditional influence and quality reporting, large national and international outlets have pivoted to serving readers who can and will choose to pay for news, skewing coverage toward a wealthy, white, and liberal audience. Amid rampant inequality and distrust, media outlets have become more out of touch with the democracy they purport to serve. How did journalism end up in such a predicament, and what are the prospects for achieving a more equitable future? In *News for the Rich, White, and Blue*, Nikki Usher recasts the challenges facing journalism in terms of place, power, and inequality. Drawing on more than a decade of field research, she illuminates how journalists decide what becomes news and how news organizations strategize about the future. Usher shows how newsrooms remain places of power, largely white institutions growing more elite as journalists confront a shrinking job market. She details how Google, Facebook, and the digital-advertising ecosystem have wreaked havoc on the economic model for quality journalism, leaving local news to suffer. Usher also highlights how the handful of likely survivors—well-funded media outlets such as the New York Times—increasingly appeal to a global, “placeless” reader. *News for the Rich, White, and Blue* concludes with a series of provocative recommendations to reimagine journalism to ensure its resiliency and its ability to speak to a diverse set of issues and readers.

Scholarly Communication Jul 02 2020 The internet has transformed the ways in which scholars and scientists share their findings with each other and the world, creating a scholarly communication environment that is both more complex and more effective than it was just a few years earlier. Scholarly communication itself has become an umbrella term for the increasingly complex ecosystem of publications, platforms, and tools that scholars, scientists, and researchers use to share their work with each other and with other interested readers. *Scholarly Communication: What Everyone Needs to Know(R)* offers an accessible overview of the current landscape, examining the state of affairs in the worlds of journal and book publishing, copyright law, emerging access models, digital archiving, university presses, metadata, and much more. Anderson discusses many of the problems that arise due to conflicts between the various values and interests at play within these systems: values that include the public good, academic freedom, the advancement of science, and the efficient use of limited resources. The implications of these issues extend far beyond academia. Organized in an easy-to-use question-and-answer format, this book provides a lively and helpful summary of some of the most important issues and developments in the world of scholarly communication -- a world that affects our everyday lives far more than we may realize.

Family Communication Jan 20 2022 *Family Communication: Cohesion and Change* encourages students to think critically about family interaction patterns and to analyze them using a variety of communication theories. Using a framework of family functions, current research, and first-person narratives, this text emphasizes the diversity of today's families in structure, ethnic patterns, gender socialization, and developmental experiences. New for the tenth edition are expanded pedagogical features to improve learning and retention, as well as updates on current theory and research integrated throughout the chapters for timely analysis and discussion. Cases and research featured in each chapter provide examples of concepts and themes, and a companion website offers expanded resources for instructors and students. On the book's companion website, www.routledge.com/cw/galvin, instructors will find a full suite of online resources to help build their courses and engage their students, as well as an author video introducing the new edition: Course Materials Syllabi & Suggested Calendars Course Projects & Paper Examples Essay Assignments Test/Quiz Questions and Answer Keys Case Studies in Family Communication Family Communication Film and Television Examples Family Communication in Literature Examples Chapter Outlines Detailed Outlines Discussion Questions Case Study Questions Sample Chapter Activities Chapter PowerPoint Slides

The Power of Trust Jun 01 2020 A ground-breaking exploration of the changing nature of trust and how to bridge the gap from where you are to where you need to be. Trust is the most powerful force underlying the success of every business. Yet it can be shattered in an instant, with a devastating impact on a company's market cap and reputation. How to build and sustain trust requires

fresh insight into why customers, employees, community members, and investors decide whether an organization can be trusted. Based on two decades of research and illustrated through vivid storytelling, Sandra J. Sucher and Shalene Gupta examine the economic impact of trust and the science behind it, and conclusively prove that trust is built from the inside out. Trust emerges from a company being the “real deal”: creating products and services that work, having good intentions, treating people fairly, and taking responsibility for all the impacts an organization creates, whether intended or not. When trust is in the room, great things can happen. Sucher and Gupta’s innovative foundation for executing the elements of trust—competence, motives, means, impact—explains how trust can be woven into the day-to-day and the long term. Most importantly, even when lost, trust can be regained, as illustrated through their accounts of companies across the globe that pull themselves out of scandal and corruption by rebuilding the vital elements of trust.

The SAGE Encyclopedia of Communication Research Methods Apr 23 2022 Communication research is evolving and changing in a world of online journals, open-access, and new ways of obtaining data and conducting experiments via the Internet. Although there are generic encyclopedias describing basic social science research methodologies in general, until now there has been no comprehensive A-to-Z reference work exploring methods specific to communication and media studies. Our entries, authored by key figures in the field, focus on special considerations when applied specifically to communication research, accompanied by engaging examples from the literature of communication, journalism, and media studies. Entries cover every step of the research process, from the creative development of research topics and questions to literature reviews, selection of best methods (whether quantitative, qualitative, or mixed) for analyzing research results and publishing research findings, whether in traditional media or via new media outlets. In addition to expected entries covering the basics of theories and methods traditionally used in communication research, other entries discuss important trends influencing the future of that research, including contemporary practical issues students will face in communication professions, the influences of globalization on research, use of new recording technologies in fieldwork, and the challenges and opportunities related to studying online multi-media environments. Email, texting, cellphone video, and blogging are shown not only as topics of research but also as means of collecting and analyzing data. Still other entries delve into considerations of accountability, copyright, confidentiality, data ownership and security, privacy, and other aspects of conducting an ethical research program. Features: 652 signed entries are contained in an authoritative work spanning four volumes available in choice of electronic or print formats. Although organized A-to-Z, front matter includes a Reader’s Guide grouping entries thematically to help students interested in a specific aspect of communication research to more easily locate directly related entries. Back matter includes a Chronology of the development of the field of communication research; a Resource Guide to classic books, journals, and associations; a Glossary introducing the terminology of the field; and a detailed Index. Entries conclude with References/Further Readings and Cross-References to related entries to guide students further in their research journeys. The Index, Reader’s Guide themes, and Cross-References combine to provide robust search-and-browse in the e-version.

Stories of Open: Jul 26 2022 Peer review processes in scholarly publishing are often hidden behind layers of opacity, leaving authors--and even reviewers--with many questions about the process. Open peer review is one way to improve the practice. It can shorten the time between manuscript submission and publication, hold reviewers accountable for their work, make more apparent the hidden labor of reviewing and editing, allow for collaborative discourse between authors and reviewers, and more. Even with these benefits, open peer review is not widely accepted or understood. Few academic librarians have experienced it, and each implementation can be different; anything open is highly nuanced and contextual. Ultimately, when we discuss "open," we must discuss the stories around it. What is the aim? What are the pitfalls? What are the gains? And are we trying to simply replicate a broken system instead of reinventing it? *Stories of Open: Opening Peer Review through Narrative Inquiry* examines the methods and processes of peer review, as well as the stories of those who have been through it. Eleven chapters are divided into three parts: * Part 1: Orientation. This section offers a conceptual frame for the book, providing details about narrative inquiry as a methodology and the author's worldview and research approach. * Part 2: The Stories (The Story Middle). What is the standard experience of peer review in our field? This section shares stories told from a variety of viewpoints and roles--author, editor, and referee--and explores how these roles interact, the tension between them, and the duality and sometimes multiplicity of roles experienced by any one individual. * Part 3: Coda. These four chapters tie the stories to the idea of open and look in detail at the research method, as well as imagine how we might move forward--reflecting on our past stories to create future ones. When we open ourselves to others' experiences, we reflect on our own. *Stories of Open* offers questions for reflection at the end of many chapters in order to assist in the continued exploration of your own experiences with peer review, and encourages the use of these reflections in creating new and improved peer review methods. This book is also available as an open access edition at <https://bit.ly/ACRLStoriesofOpen>

ACS Style Guide Mar 30 2020 In the time since the second edition of *The ACS Style Guide* was published, the rapid growth of electronic communication has dramatically changed the scientific, technical, and medical (STM) publication world. This dynamic mode of dissemination is enabling scientists, engineers, and medical practitioners all over the world to obtain and transmit information quickly and easily. An essential constant in this changing environment is the requirement that information remain accurate, clear, unambiguous, and ethically sound. This extensive revision of *The ACS Style Guide* thoroughly examines electronic tools now available to assist STM writers in preparing manuscripts and communicating with publishers. Valuable updates include discussions of markup languages, citation of electronic sources, online submission of manuscripts, and preparation of figures, tables, and structures. In keeping current with the changing environment, this edition also contains references to many resources on the internet. With this wealth of new information, *The ACS Style Guide's Third Edition* continues its long tradition of providing invaluable insight on ethics in scientific communication, the editorial process, copyright, conventions in chemistry, grammar, punctuation, spelling, and writing style for any STM author, reviewer, or editor. The Third Edition is the definitive source for all information needed to write, review, submit, and edit scholarly and scientific manuscripts.

Communication Theory and Research Aug 27 2022 This exciting collection of papers represents some of the finest communications research published during the last decade. To mark the 20th anniversary of the *European Journal of Communication*, a leading international journal, the editors have selected 21 papers, all of which make significant and valuable interventions in the field of media and communications. The volume is prefaced with an introduction by the editors and will be a central research text for scholars in this field.

De-Westernizing Visual Communication and Cultures Sep 04 2020 In dem Sammelband wird eine Reihe visueller Kommunikations- und Kulturstudien theoretisch und anhand interkultureller

Fallstudien aus dem globalen Süden (darunter China, Indien, Kambodscha, Brasilien und Mexiko) sowie weiterer Länder wie beispielsweise Japan und Taiwan dargestellt. Die ersten Kapitel des Buches definieren visuelle Kommunikation und Kultur als Überbegriff und beschreiben den De-Westernisierungs-Diskurs als Weg, emische Forschung zu stärken. Der Globale Süden wird nicht nur als geografischer Begriff, sondern vielmehr als Kategorie von Diversität und Pluralismus betrachtet. In Fallstudien werden verschiedene emische Theorien und Methoden herangezogen, um die komplexe Anordnung der Visualität zwischen soziokulturellen und -politischen Praktiken und Institutionen zu beschreiben. Das Buch richtet sich an WissenschaftlerInnen mit Kenntnissen in visuellen Studien sowie an Forschende, Studierende und PraktikerInnen, die zum Globalen Süden und zu De-Westernisierung arbeiten. Mit Beiträgen von Jan Bajec, Sarah Corona Berkin, Ivana Beveridge, Birgit Breninger, Guo-Ming Chen, Uttaran Dutta, Maria Amália Vargas Façanha, Maria Faust, Hiroko Hara, Thomas Herdin, Thomas Kaltenbacher, Fan Liang, Xin Lu, C.S.H.N.Murthy, Ana Karina de Oliveira Nascimento, Simeona Petkova, Radmila Radojevic, Renata Wojtczak

Emerging Research on Networked Multimedia Communication Systems May 12 2021

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Journal of Asian Pacific Communication Sep 16 2021 Research into language issues and communication problems is investigated across a range of disciplines and appears in a wide diversity of published outlets. In addition, any linguistic and communication problems faced by Southeast Asian immigrants elsewhere in the world are also located in disparate contexts. This journal is the first real attempt to provide a forum for such widespread concerns to be published in the English Language.

Health Communication Models and Practices in Interpersonal and Media Contexts: Emerging Research and Opportunities Jul 14 2021 Successful communication can help to prevent health problems, promote healthy behaviors and lifestyles, and overcome health challenges. However, various issues have created obstacles for the promotion of health communication, including low health literacy, the reluctance of patients to admit their lack of understanding, the overestimation by health professionals of a patient's level of understanding, and insufficient health literacy tools, to name a few. It is thus essential to convey the latest communication models and practices being used to increase health literacy and provide adequate health information to society. Health Communication Models and Practices in Interpersonal and Media Contexts: Emerging Research and Opportunities explores and analyzes the fundamentals, models, and dimensions of health communication and offers practical solutions for better communications with direct outcomes in the optimization of citizens' health literacy. The book also discusses and proposes more effective health communication models and practices as a tool for the construction of more solid and evident health outcomes. Covering topics such as cancer prevention, health professionals' communication, and models of health communication, this text is essential for health professionals, communication professionals, professors, teachers, researchers, academicians, and students.

An Introduction to Communication and Artificial Intelligence Dec 07 2020 Communication and artificial intelligence (AI) are closely related. It is communication – particularly interpersonal conversational interaction – that provides AI with its defining test case and experimental evidence. Likewise, recent developments in AI introduce new challenges and opportunities for communication studies. Technologies such as machine translation of human languages, spoken dialogue systems like Siri, algorithms capable of producing publishable journalistic content, and social robots are all designed to communicate with users in a human-like way. This timely and original textbook provides educators and students with a much-needed resource, connecting the dots between the science of AI and the discipline of communication studies. Clearly outlining the topic's scope, content and future, the text introduces key issues and debates, highlighting the importance and relevance of AI to communication studies. In lively and accessible prose, David Gunkel provides a new generation with the information, knowledge, and skills necessary to working and living in a world where social interaction is no longer restricted to humans. The first work of its kind, An Introduction to Communication and Artificial Intelligence is the go-to textbook for students and scholars getting to grips with this crucial interdisciplinary topic.

Global Media Studies Jul 22 2019 Emphasising the connection of globalisation to local culture, this collection considers the diversity of modes of reception, reception contexts, uses of media content, and the performative and creative relationships that audiences develop.

The Handbook of Comparative Communication Research Mar 10 2021 The Handbook of Comparative Communication Research aims to provide a comprehensive understanding of comparative communication research. It fills an obvious gap in the literature and offers an extensive and interdisciplinary discussion of the general approach of comparative research, its prospect and problems as well as its applications in crucial sub-fields of communications. The first part of the volume charts the state of the art in the field; the second section introduces relevant areas of communication studies where the comparative approach has been successfully applied in recent years; the third part offers an analytical review of conceptual and methodological issues; and the last section proposes a roadmap for future research.

International Journal of Communication & Social Sciences Apr 11 2021 The International Journal of Communication and Social Sciences (IJCSS), an official publication of the Mass Communication Department at Godfrey Okoye University, Enugu, Nigeria, is edited in collaboration with the Dean of Graduate School at Bowie State University, Bowie Maryland, USA. The Journal publishes articles and book reviews that examine a broad range of social sciences, but most importantly, issues relevant to communication theory, research practice, policy and methodological approaches, information communication technology (ICT), development communication paradigms and ethical conducts and standards in journalism and communication. Since the Journal seeks to be a general forum for communication scholarship, internationally published, we are especially interested in research whose significance crosses disciplinary and sub-field boundaries such as the social sciences.

Communication and Sport Oct 29 2022 The Second Edition of Communication and Sport: Surveying the Field offers the most comprehensive and diverse approach to the study of communication and sport available at the undergraduate level. Newly expanded to incorporate the latest topics and perspectives in the field, the New Edition examines a wide array of topics to help readers understand important issues such as sports media, rhetoric, culture, and organizations from both micro- and macro- perspectives. Everything from youth to amateur to professional sports is addressed

in terms of mythology, community, and identity; issues such as fan cultures, racial identity and gender in sports media, politics and nationality in sports, and sports and religion are explored in depth, and provide useful, applied insight for readers. Practical and relevant, epistemologically diverse, and theoretically grounded, the Second Edition of Billings, Butterworth, and Turman's text keeps readers on the cutting-edge.

Media Work Jan 28 2020 The media are home to an eclectic bunch of people. This book is about who they are, what they do, and what their work means to them. Based on interviews with media professionals in the United States, New Zealand, South Africa, and The Netherlands, and drawing from both scholarly and professional literatures in a wide variety of disciplines, it offers an account of what it is like to work in the media today. Media professionals face tough choices. Boundaries are drawn and erased: between commerce and creativity, between individualism and teamwork, between security and independence. Digital media supercharge these dilemmas, as industries merge and media converge, as audiences become co-creators of content online. The media industries are the pioneers of the digital age. This book is a critical primer on how media workers manage to survive, and is essential reading for anyone considering a career in the media, or who wishes to understand how the media are made.

Improving Scientific Communication for Lifelong Learners Oct 17 2021 Scientific communication (Sci-Com) is a part of information science and the sociology of science that studies researchers' use of formal and informal information channels as well as their communicative roles. It also covers the utilization of the formal publication system and similar issues. Within the scientific community, much attention has focused on improving communications between scientists, policymakers, and the public. Sci-Com is an important area of research in meeting these needs. The use of communication methods to portray information clearly, concisely, and effectively, whether that be through presentations, writing, or other approaches, is an essential area of interest within the community. *Improving Scientific Communication for Lifelong Learners* seeks to improve scientific writing and speaking skills for lifelong learning researchers by developing an adaptive and responsive open and distance application according to universal design principles. The book will focus on the efforts that are centered on improving the content, substantiality, accessibility, and delivery of scientific communications, and to convey clear information to an audience, so its members can understand, use, and build on the information portrayed. The chapters highlight specific areas such as design thinking, distance learning, educational technologies, student success and motivation, and the design of educational environments and learning communities. This book is a valuable reference tool for teachers, academics, communication specialists, students, researchers, developers, and R&D professionals from various fields such as distance learning, online learning, accreditation, qualitative and quantitative research, transhumanism and learning, computer engineering, sociology, and more.

Computational Methods for Communication Science Sep 23 2019 *Computational Methods for Communication Science* showcases the use of innovative computational methods in the study of communication. This book discusses the validity of using big data in communication science and showcases a number of new methods and applications in the fields of text and network analysis. Computational methods have the potential to greatly enhance the scientific study of communication because they allow us to move towards collaborative large-N studies of actual behavior in its social context. This requires us to develop new skills and infrastructure and meet the challenges of open, valid, reliable, and ethical "big data" research. This volume brings together a number of leading scholars in this emerging field, contributing to the increasing development and adaptation of computational methods in communication science. The chapters in this book were originally published as a special issue of the journal *Communication Methods and Measures*.

Intergroup Communication Sep 28 2022 "The social scientific study of communication has hitherto largely focused on communication between individuals. This book concentrates on the important and interesting topic of how membership of a group -racial, ethnic, social or sexual, for example - affects communication with members of another group. It integrates research and theory on intergroup behaviour with research and theory on communication, drawing on the findings of both European and North American scholars, which have in the past developed separately. The chapters are arranged to begin with the most general treatments and to end with the most specific, with an introductory chapter outlining the field, and a final chapter integrating the contents of the book. In addition to presenting an original contribution, each chapter presents a concise and up-to-date survey of research and theory."--Back cover.

A Handbook of Media and Communication Research Nov 06 2020 This handbook covers perspectives from both the social sciences and the humanities. It provides guidelines for how to think about, plan, and carry out studies of media in different social and cultural contexts.

Strategic Science Communication Mar 22 2022 This guidebook is essential reading for all professionals in the field.

The Emerald Handbook of Group and Team Communication Research Oct 25 2019 This volume considers the current research of group communication scholars, provides an overview of major foci in the discipline, and points toward possible trajectories for future scholarship. It establishes group communication's central role within research on human behaviour and fosters an identity for group communication researchers.

Quantitative Research in Communication Jan 08 2021 Written for communication students, *Quantitative Research in Communication* provides practical, user-friendly coverage of how to use statistics, how to interpret SPSS printouts, how to write results, and how to assess whether the assumptions of various procedures have been met. Providing a strong conceptual orientation to techniques and procedures that range from the "moderately basic" to "highly advanced," the book provides practical tips and suggestions for quantitative communication scholars of all experience levels. In addition to important foundational information, each chapter that covers a specific statistical procedure includes suggestions for interpreting, explaining, and presenting results; realistic examples of how the procedure can be used to answer substantive questions in communication; sample SPSS printouts; and a detailed summary of a published communication journal article using that procedure. Features · Engaged Research application boxes stimulate thought and discussion, illustrating how particular research methods can be used to answer very practical, civic-minded questions. · Realistic examples at the beginning of each chapter show how the chapter's procedure could be used to answer a substantive research question. · Examples and application activities geared toward the emerging trend of service learning encourage students to do projects oriented toward their community or campus. · Summaries of journal articles demonstrate how to write

statistical results in APA style and illustrate how real researchers use statistical procedures in a wide variety of contexts, such as tsunami warnings, date requests, and anti-drug public service announcements. · How to Decipher Figures show students how to "read" the statistical shorthand presented in the quantitative results of an article and also, by implication, show them how to write up results . Quantitative Research in Communication is ideal for courses in Quantitative Methods in Communication, Statistical Methods in Communication, Advanced Research Methods (undergraduate), and Introduction to Research Methods (Graduate) in departments of communication, educational psychology, psychology, and mass communication.

Routledge Handbook of Applied Communication Research Aug 15 2021 The Routledge Handbook of Applied Communication Research provides a state-of-the-art review of communication scholarship that addresses real-world concerns, issues, and problems. This comprehensive examination of applied communication research, including its foundations, research methods employed, significant issues confronted, important contexts in which such research has been conducted, and overviews of some exemplary programs of applied communication research, shows how such research has and can make a difference in the world and in people's lives. The sections and chapters in this Handbook: explain what constitutes applied communication scholarship, encompassing a wide range of approaches and clarifying relationships among theoretical perspectives, methodological procedures, and applied practices demonstrate the breadth and depth of applied communication scholarship review and synthesize literature about applied communication areas and topics in coherent, innovative, and pedagogically sound ways set agendas for future applied communication scholarship. Unique to this volume are chapters presenting exemplary programs of applied communication research that demonstrate the principles and practices of such scholarship, written by the scholars who conducted the programs. As an impressive benchmark in the ongoing growth and development of communication scholarship, editors Lawrence R. Frey and Kenneth N. Cissna provide an exceptional resource that will help new and experienced scholars alike to understand, appreciate, and conduct high-quality communication research that can positively affect people's lives.

Understanding Communication Research Methods Dec 19 2021 Comprehensive, innovative, and focused on the undergraduate student, this textbook prepares students to read and conduct research. Using an engaging how-to approach that draws from scholarship, real-life, and popular culture, the book offers students practical reasons why they should care about research methods and a guide to actually conduct research themselves. Examining quantitative, qualitative, and critical research methods, the textbook helps undergraduate students better grasp the theoretical and practical uses of method by clearly illustrating practical applications. The book defines all the main research traditions, illustrates key methods used in communication research, and provides level-appropriate applications of the methods through theoretical and practical examples and exercises, including sample student papers that demonstrate research methods in action.

Research in Technical Communication Jun 20 2019 This cutting-edge collection of essays outlines foundational principles of a range of methodologies in technical communication, reflecting on the process of importing and employing these methodologies into technical communication research. Written by noted scholars in the field and presenting a wide range of research methods, the book combines theory and practice in a way that will prove invaluable to technical communicators and beginning scholars alike.

Online Intercultural Education and Study Abroad Feb 21 2022 With the increasing focus on international education and study abroad programmes, Online Intercultural Education and Study Abroad meets the need for a text that addresses ways in which technology may be harnessed to enhance student experience. Combining case studies with theoretical insights, this book critically investigates the effectiveness of a fully online study abroad intervention that was designed to optimise intercultural learning in an international context. Intercultural education researchers and practitioners are provided with theory-based practical ideas such as eLearning strategies and online mentoring tips to help students maximise their intercultural education journey, intercultural competence development, and social engagement while abroad. Both practical and research-focused, this volume considers a wide range of topics, including: Contemporary notions of experiential learning Guided critical reflection through e-mentoring A social constructivist orientation towards eLearning pedagogy Tools to help understand and measure learner development abroad Online Intercultural Education and Study Abroad is suitable for both novice and experienced study abroad practitioners, researchers, and administrators. Satisfying the growing interest in using eLearning within study abroad programmes, this book will be a necessary point of reference for any institution that aims to enhance international educational experience, especially through the use of technology.

Public Relations and Communication Management Feb 27 2020 Public Relations and Communication Management serves as a festschrift honoring the work of public relations scholars James E. Grunig and Larissa A. Grunig. Between them, the Grunigs have published 12 books and more than 330 articles, book chapters, and various academic and professional publications, and have supervised 34 doctoral dissertations and 105 master's theses. This volume recognizes the Grunig's contributions to public relations scholarship over the past four decades. To honor the Grunig's scholarship, this volume continues to expand their body of work with essays from renowned colleagues, former students, and research associates. The chapters discuss current trends in the field as well as emerging issues that drive the field forward. Sample topics include theories and future aspects of the behavioral, strategic management approach to managing public relations, and its linkages and implications to related subfields and key field issues. Contributions stimulate academic discussion and demonstrate the relevance of applied theories for the practice of public relations and communication management with up-to-date concepts, theories, and thoughts.

Communication and Capitalism Aug 03 2020 'An authoritative analysis of the role of communication in contemporary capitalism and an important contribution to debates about the forms of domination and potentials for liberation in today's capitalist society.' — Professor Michael Hardt, Duke University, co-author of the tetralogy *Empire*, *Commonwealth*, *Multitude*, and *Assembly* 'A comprehensive approach to understanding and transcending the deepening crisis of communicative capitalism. It is a major work of synthesis and essential reading for anyone wanting to know what critical analysis is and why we need it now more than ever.' — Professor Graham Murdock, Emeritus Professor, University of Loughborough and co-editor of *The Handbook of Political Economy of Communications* *Communication and Capitalism* outlines foundations of a critical theory of communication. Going beyond Jürgen Habermas' theory of communicative action, Christian Fuchs outlines a communicative materialism that is a critical, dialectical, humanist approach to theorising communication in society and in capitalism. The book renews Marxist Humanism as a critical theory perspective on communication and society. The author theorises communication and society by engaging with the dialectic, materialism, society, work, labour, technology, the means of

communication as means of production, capitalism, class, the public sphere, alienation, ideology, nationalism, racism, authoritarianism, fascism, patriarchy, globalisation, the new imperialism, the commons, love, death, metaphysics, religion, critique, social and class struggles, praxis, and socialism. Fuchs renews the engagement with the questions of what it means to be a human and a humanist today and what dangers humanity faces today.

Artificial Intelligence in Society Feb 09 2021 The artificial intelligence (AI) landscape has evolved significantly from 1950 when Alan Turing first posed the question of whether machines can think. Today, AI is transforming societies and economies. It promises to generate productivity gains, improve well-being and help address global challenges, such as climate change, resource scarcity and health crises.

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