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Health Services Management Mar 28 2022 Instructor Resources: Instructor's Manual Today's healthcare managers face increasingly complex challenges and often must make decisions quickly. When a difficult situation arises, managers can no longer simply "look it up" online or in the management literature. Properly "looking it up" involves knowing where and how to look, appropriately framing a research question, weighing valid evidence, and understanding what is required to make proposed solutions work. Health Services Management: A Case Study Approach offers a diverse collection of case studies to help readers learn and apply key concepts of management, with an emphasis on the use of evidence in management practice. The case study authors, many of whom are practitioners or academics who work closely with practitioners, present realistic management challenges across a variety of settings. They examine potential responses to those challenges by health services managers and other stakeholders, and they provide a platform for meaningful discussion of opportunities and constraints for management decision makers attempting to implement change. This edition includes 60 case studies--32 of which are brand new--arranged thematically into six sections: The Role of the Manager, Control, Organizational Design, Professional Integration, Adaptation, and Accountability. The new cases include the following: - Better Metrics for Financial Management - What Makes a Patient-Centered Medical Home? - Doing the Right Thing When the Financials Do Not Support Palliative Care - Hearing the Patient Voice: Working with Patient and Family Advisers to Improve the Patient Experience - Managed Care Cautionary Tale: A Case Study in Risk Adjustment and Patient Dumping Learning by example is one of the oldest forms of learning, and the case study approach offers a time-tested way for students and healthcare professionals to develop practical skills that are not easily acquired through lectures. Health Services Management has been used in classrooms since 1978, and this eleventh edition offers a fresh take on a classic text. Corrosion Atlas Case Studies Jun 06 2020 Corrosion Atlas Case Studies: 2019 Edition provides engineers with expedient daily corrosion solutions for common industrial

equipment, no matter the industry. Providing a purely operational level view, this reference consists of concise templated case studies categorized by material and includes all the necessary details surrounding the phenomenon. Additional reference listings for deeper understanding beyond the practical elements are also included, as well as a glossary. Rounded out with an introductory foundational layer of corrosion principles critical to all engineers, Corrosion Atlas Case Studies: 2019 Edition delivers the daily tools required for engineers today to solve their equipment's corrosion problems. Helps readers quickly solve equipment failure with easy-to find remedies organized by essential elements, such as material, system, part, cause, environment and phenomenon Gives users what they need to solve fundamental corrosion elements on all major industrial components, no matter the industry Identifies failures by appearance, with full color figures within each case study

Project Management Jul 20 2021 A new edition of the most popular book of project management case studies, expanded to include more than 100 cases plus a "super case" on the Iridium Project Case studies are an important part of project management education and training. This Fourth Edition of Harold Kerzner's Project Management Case Studies features a number of new cases covering value measurement in project management. Also included is the well-received "super case," which covers all aspects of project management and may be used as a capstone for a course. This new edition: Contains 100-plus case studies drawn from real companies to illustrate both successful and poor implementation of project management Represents a wide range of industries, including medical and pharmaceutical, aerospace, manufacturing, automotive, finance and banking, and telecommunications Covers cutting-edge areas of construction and international project management plus a "super case" on the Iridium Project, covering all aspects of project management Follows and supports preparation for the Project Management Professional (PMP®) Certification Exam Project Management Case Studies, Fourth Edition is a valuable resource for students, as well as practicing engineers and managers, and can be used on its own or with the new Eleventh Edition of Harold Kerzner's landmark reference, Project Management: A Systems Approach to Planning, Scheduling, and Controlling. (PMP and Project Management Professional are registered marks of the Project Management Institute, Inc.)

The Case Study Handbook Sep 09 2020 If you've enrolled in an executive education or MBA program, you've probably encountered a powerful learning tool: the business case. This text presents a potent approach for analysing, discussing, and writing about cases.

Data Mining with R Mar 16 2021 Data Mining with R: Learning with Case Studies, Second Edition uses practical examples to illustrate the power of R and data mining. Providing an extensive update to the best-selling first edition, this new edition is divided into two parts. The first part will feature introductory material, including a new chapter that provides an introduction to data mining, to complement the already existing introduction to R. The second part includes case studies, and the new edition strongly revises the R code of the case studies making it more up-to-date with recent packages that have emerged in R. The book does not assume any prior knowledge about R. Readers who are new to R and data mining should be able to follow the case studies, and they are designed to be self-contained so the reader can start anywhere in the document. The book is accompanied by a set of freely available R source files that can be obtained at the book's web site. These files include all the code used in the case studies, and they facilitate the "do-it-yourself" approach followed in the book. Designed for users of data analysis tools, as well as researchers and developers, the book should be useful for anyone interested in entering the "world" of R and data mining. About the Author Luís Torgo is an associate professor in the Department of Computer Science at the University

of Porto in Portugal. He teaches Data Mining in R in the NYU Stern School of Business' MS in Business Analytics program. An active researcher in machine learning and data mining for more than 20 years, Dr. Torgo is also a researcher in the Laboratory of Artificial Intelligence and Data Analysis (LIAAD) of INESC Porto LA.

The Case Study Anthology Mar 04 2020 Rather than descriptions of cases or short three paragraph samples, The Case Study Anthology provides readers with full cases drawn from a variety of disciplines that illustrate different case study techniques (descriptive, explanatory, cross-case, and methodological). Throughout the text, Robert K Yin provides thoughtful insights and guidelines on the cases and the different approaches to doing case study research.

HIM Case Studies, Second Edition May 06 2020

Statistical Case Studies Oct 23 2021 Statisticians know that the clean data sets that appear in textbook problems have little to do with real-life industry data. To better prepare their students for all types of statistical careers, academic statisticians now strive to use data sets from real-life statistical problems. This book contains 20 case studies that use actual data sets that have not been simplified for classroom use. Each case study is a collaboration between statisticians from academe and from business, industry, or government. This book is the result of a collaborative workshop of statisticians focusing on academic-industrial partnerships. The cases come from a wide variety of application areas, including biology/environment, medical and health care, pharmaceutical, marketing and survey research, and manufacturing.

Electromyography in Clinical Practice Jul 28 2019 Continuing the unique case-based learning approach to fill the gap between theory and practice, the third edition of Electromyography in Clinical Practice addresses the advances in neuromuscular medicine, including anterior horn cell disorders, peripheral neuropathies, neuromuscular junction disorders, and myopathies. It is the perfect resource for neurologists, physiatrists, neurosurgeons, orthopedic surgeons, rheumatologists, physical therapists, and pain management specialists, neuromuscular and clinical neurophysiology fellows, as well as the resident, trainee, and medical student interested in the diagnosis and management of the most common disorders encountered in the EMG lab. The book is divided into two major parts; the first an introduction to clinical electromyography and the second is separated into 27 case studies. The cases focus on localized disorders in the lower and upper extremities and end with a selection of generalized disorders. Each case begins with a detailed, tabulated, EMG study, followed by several questions, and a detailed analysis of the study, then takes into account patient history, the physical examination, EMG readings, treatment, and patient follow-up to sharpen the clinicians problem-solving skills.

Case Studies for Inclusive Schools Apr 28 2022 Case Studies for Inclusive Schools, Third Edition is a major revision that provides a stimulating format for understanding a variety of inclusion issues in the schools. The content focuses on problem solving from a collaborative perspective. Teacher education students and teaching professionals can use this excellent text to explore the different attitudes, problems, and situations that arise in the schools. Typical problems associated with integrating disabled students into general education classrooms are highlighted in the 57 case studies. The content of the case study questions in the book reflects current instructional concerns including: * assistive technology * curriculum accessibility * response to intervention * evaluation

Case Studies and the Dissemination of Knowledge Feb 01 2020 The case study has proved of enduring interest to all Western societies, particularly in relation to questions of subjectivity and the sexed self. This volume interrogates how case studies have been used by doctors, lawyers, psychoanalysts, and writers to communicate their findings

both within the specialist circles of their academic disciplines, and beyond, to wider publics. At the same time, it questions how case studies have been taken up by a range of audiences to refute and dispute academic knowledge. As such, this book engages with case studies as sites of interdisciplinary negotiation, transnational exchange and influence, exploring the effects of forces such as war, migration, and internationalization. Case Studies and the Dissemination of Knowledge challenges the limits of disciplinary-based research in the humanities. The cases examined serve as a means of passage between disciplines, genres, and publics, from law to psychoanalysis, and from auto/biography to modernist fiction. Its chapters scrutinize the case study in order to sharpen understanding of the genre's dynamic role in the construction and dissemination of knowledge within and across disciplinary, temporal, and national boundaries. In doing so, they position the case at the center of cultural and social understandings of the emergence of modern subjectivities.

The Case Study Companion Aug 21 2021 The Case Study method of teaching and learning, adopted by business schools and management centres globally, provides an important function in management education, but employing it effectively can often be a challenge. This book provides practical insights, tools and approaches for both case teaching and writing, drawing on perspectives from expert practitioners around the world. This book aims to critically examine different approaches to using case studies in group-based, participant-centred learning environments, exploring good practices for case teaching and learning. It provides guidance for case writers on various approaches to structuring case data, presentational formats, and the use of technology in the construction of different types of cases. It also demonstrates the use of the case method as a tool for assessment, supporting students' own development of cases to showcase good practice in organisations. The final section of this book showcases some of the resources available, providing links and reviews of additional material that can support future case teaching and writing practice, including publication. The Case Study Companion is designed for lecturers using cases within their teaching across all management disciplines, as well as those training for Professional Development and Management Education qualifications. It will also be useful for postgraduate, MBA and Executive Education students wanting to make the most of case studies in their learning and assessments.

Beijing Jeep Dec 13 2020 When China opened its doors to the West in the late 1970s, Western businesses jumped at the chance to sell their products to the most populous nation in the world. Boardrooms everywhere buzzed with excitement? a Coke for every citizen, a television for every family, a personal computer for every office. At no other time have the institutions of Western capitalism tried to do business with a communist state to the extent that they did in China under Deng Xiaoping. Yet, over the decade leading up to the bloody events in and around Tiananmen Square, that experiment produced growing disappointment on both sides, and a vision of capturing the world's largest market faded. Picked as one of Fortune Magazine's "75 Smartest Books We Know," this updated version of Beijing Jeep, traces the history of the stormy romance between American business and Chinese communism through the experiences of American Motors and its operation in China, Beijing Jeep, a closely watched joint venture often visited by American politicians and Chinese leaders. Jim Mann explains how some of the world's savviest executives completely misjudged the business climate and recounts how the Chinese, who acquired valuable new technology at virtually no expense to themselves, ultimately outcapitalized the capitalists. And, in a new epilogue, Mann revisits and updates the events which constituted the main issues of the first edition. Elegantly written, brilliantly reported, Beijing Jeep is a cautionary tale about the West's age-old

quest to do business in the Middle Kingdom.

Case Studies in the Traditional Food Sector Sep 29 2019 Consumer Science and Strategic Marketing: Case Studies in the Traditional Food Sector aims to close the gap between academic researchers and industry professionals through real world scenarios and field-based research. The book explores how consumer and sensory science has been implemented in the food industry for achieving the following strategic aims: rejuvenating product image, shaping new market places, achieving market differentiation and geographical diffusion, achieving customer loyalty, promoting traditional features of the product and defining product positioning in competitive environment. There is an emerging demand from food industry professionals and undergraduate and postgraduate students who attend business and agricultural studies courses who want to gain practical information through real cases and field-based research. This book aims to answer the following questions, amongst others: How research in the field of consumer science became relevant for marketing strategies?, Which tangible economic and financial outcomes have been obtained by the joint work of sensory scientists, researchers in marketing field and food business professionals?, and which communication methods and practices have been relevant to make the most of R&D in the food industry? Through case studies, successful examples and practices are provided, with newer inputs for further theoretical investigation given. Both current and future professionals in the food industry will gain insights that can be used in their business environment. Bridges the gap between scholars and practitioners in understanding consumers in the traditional food sector Allows scientists and professionals to make the most of R&D outcomes Advances consumer science research to address business problems in the food industry

How to do your Case Study Nov 04 2022 Case Study is one of the most widely applied methods of research and instruction in use today. Cases are used to frame research, aid teaching and help learning the world over. Yet, despite being so widely used, there remains a great deal of uncertainty about what constitutes case study research and how case studies should be designed and carried out. In this lucid, accessible and often witty new text, Gary Thomas introduces students and researchers to the basics of case study research. Using a wide range of real-life examples, this book sets out for those new to the method how best to design and carry out case studies in the social sciences and humanities How to do your case study: a guide for students and researchers deals with the core issues and methods that anyone new to case study will need to understand: - What is a case study? - When and why should case study methods be used? - How are case studies designed? - What methods can be used? - How do we analyse and make sense of our data? - How do we write up and write about our case? How to do your Case Study will be essential reading for any student or researcher in the Social Sciences, Health Sciences, in Business Studies, in Education and the Humanities.

Successful Construction Supply Chain Management Aug 28 2019 Provides a unique overview of supply chain management (SCM) concepts, illustrating how the methodology can help enhance construction industry project success This book provides a unique appraisal of supply chain management (SCM) concepts brought together with lessons from industry and analysis gathered from extensive research on how supply chains are managed in the construction industry. The research from leading international academics has been drawn together with the experience from some of the industry's foremost SCM practitioners to provide both the experienced researcher and the industry practitioner a thorough grounding in its principles, as well as an illustration of SCM as a methodology for enhancing construction industry project success. The new edition of Successful Construction Supply Chain Management: Concepts and Case Studies incorporate chapters dealing with Building Information Modelling, sustainability, the 'Demand Chain' in

projects, the link between self-organizing networks and supply chains, decision-making, 'Lean,' and mega-projects. Other chapters cover risk transfer and allocation, behaviors, innovation, trust, supply chain design, alliances, and knowledge transfer. Supply Chain Management techniques have been used successfully in various industries, such as manufacturing and food processing, for decades Fully updated with new chapters dealing with key construction industry topics such as BIM, sustainability, the 'Demand Chain' in projects, 'Lean,' mega-projects, and more Includes contributions from well established academics and practitioners from Network Rail, mainstream construction, and consultancy Illustrates how SCM methodologies can be used to enhance construction industry project success Successful Construction Supply Chain Management: Concepts and Case Studies is an ideal book for postgraduate students at MSc and PhD level studying the topic and for all construction management practitioners.

Case Studies on Human Rights in Japan Oct 11 2020 Japanese society is often referred to as an example of a homogeneous culture moderated by an ethos of groupism. Yet often enough homogeneity is its own worst enemy as norms are required and enforced at the centre of power to the detriment of individual and human rights.

Case Studies in Superconducting Magnets Aug 09 2020 The 2nd edition emphasizes two areas not emphasized in the 1st edition: 1) high-temperature superconductor (HTS) magnets; 2) NMR (nuclear magnetic resonance) and MRI (magnetic resonance imaging) magnets. Despite nearly 40 years of R and D on superconducting magnet technology, most areas, notably fusion and electric power applications, are still in the R and D stage. One exception is in the area of NMR and MRI. NMR magnets are very popular among chemists, biologists, genome scientists, and most of all, by drug manufacturers for drug discovery and development. MRI and NMR magnets have become the most successful application of superconducting magnet technology and this trend should continue. The 2nd edition will have new materials never treated formally in any other book of this kind. As with the 1st, most subjects will be presented through problem format to educate and train the designer.

How to Do Your Case Study Jun 18 2021 Vibrant and insightful, this book introduces students and researchers to the basics of case study research. Adopting jargon-free language, it grounds its advice in concrete experience and real-world cases. Using examples from across the social sciences, Gary Thomas provides practical guidance on how best to read, design and carry out case study research with a focus on how to manage and analyze data. The new edition of this bestselling book addresses crucial issues around ethics and has improved coverage of key themes such as rigor, validity, generalization and the analysis of case studies. It demystifies case study research and answers important questions such as: What is a case study? When and why should case study methods be used? How are case studies designed? What methods can be used? How do we analyze and make sense of our data? How do we write up and write about our case? Bursting with real-world examples and multidisciplinary cases, and supported by a dynamic new website, this book is essential reading for any student or researcher in the social sciences and humanities.

The ID CaseBook Jun 26 2019 First Published in 2017. Routledge is an imprint of Taylor & Francis, an Informa company. The Fourth Edition of this highly regarded problem-solving text presents 30 realistic case studies in a wide range of authentic contexts, from K-12 to post-secondary, corporate, and manufacturing. The cases and their accompanying discussion questions encourage ID students to analyze the available information, develop conclusions, and consider alternative possibilities in resolving ID problems.

Case Study Research Sep 21 2021 Designing case studies - Conducting case studies : preparing for data collection - Conducting case studies : collecting the evidence -

Analyzing case study evidence - Reporting case studies.

Corrosion Atlas Case Studies Feb 12 2021 Corrosion engineers today spend enormous amounts of time and money searching multiple detailed sources and variable industry-specific standards to locate known remedies to corrosion equipment problems. Corrosion Atlas Series is the first centralized collection of case studies containing challenges paired directly with solutions together in one location. The second release of content in the series, **Corrosion Atlas Case Studies: 2021 Edition**, gives engineers expedient daily corrosion solutions for common industrial equipment, no matter the industry. Providing a purely operational level view, this reference is designed as concise case studies categorized by material and includes content surrounding the phenomenon, equipment appearance supported by a color image, time of service, conditions where the corrosion occurred, cause, and suggested remedies within each case study. Additional reference listings for deeper understanding beyond the practical elements are also included. Rounding out with an introductory foundational layer of corrosion principles critical to all engineers, **Corrosion Atlas Case Studies: 2021 Edition** delivers the daily tool required for engineers today to solve their equipment's corrosion problems. Solves equipment failure with easy-to-find remedies organized by essential elements such as materials, system, part, cause, environmental, and phenomenon Grasps fundamental corrosion elements on all major industrial pieces of equipment, no matter the industry Identify failures by appearance with color figures within each case study

Case Study Research and Applications Sep 02 2022 The Sixth Edition of Robert K. Yin's bestseller provides a complete portal to the world of case study research. Offering comprehensive coverage of the design and use of the case study method in addition to an integration of applications, the book gives readers access to exemplary case studies drawn from a wide variety of academic and applied fields. The integration of applications will enable users to see more directly how concrete case studies can implement the principles of case study research methods.

Assessment Feb 24 2022 The fourth volume in this series deals with one of the ubiquitous higher and further education subjects. With a practice-based approach, the text avoids being overly academic and instead uses a case study format to detail a wide range of approaches to assessment.

Case Studies in Social Work Practice Jan 02 2020 A practical approach to understanding social work concepts in action that integrates theory and practice In this updated edition of the classic social work text, students and instructors have access to real-world demonstrations of how social work theories and concepts can be applied in practice. The case studies in this book bridge the gap between the classroom and the field by allowing students to discover the when, why, and how of social work principles. Brief but comprehensive topic overviews are brought to life by case studies that apply general theories to the work of social work. Each of the book's nine sections cover an essential area of social work, encompassing the micro, mezzo, and macro levels Highly readable explanations are followed by 3-5 case studies relating theory to the living practice of real social workers Topics include Generalist Practice; Family Therapy, Treatment of Adults; and Diversity Approaching each topic from a variety of different theoretical bases, this essential text allow students to learn by concrete example, experiencing social work concepts as they are applied in the profession today.

Case Studies in Management May 30 2022 Presents a practical understanding of management problems. It covers all the essential principles and concepts of management. Included are case studies that are broad in scope and rigorous. Each case study provides a descriptive analysis of the critical problems faced by leading organisations, and has been chosen to reflect and illustrate a specific problem.

Business Innovation May 18 2021 This book provides an understanding of innovation models and why they are important in the business context, and considers sources of innovation and how to apply business frameworks using real-world examples of innovation-led businesses. After providing a solid background to the key concepts related to innovation models, the book looks at why innovation takes place and where the sources of innovation lie, from corporate research to crowd-sourced and government-funded initiatives. Innovation models across manufacturing, services and government are explored, as well as measuring innovation, and the impact of design thinking and lean enterprise principles on innovation and sustainability-driven imperatives. Offering a truly comprehensive and global approach, Business Innovation should be core or recommended reading for advanced undergraduate, postgraduate, MBA and Executive Education students studying Innovation Management, Strategic Management and Entrepreneurship.

Case Study Research in Applied Linguistics Apr 04 2020 Case studies of individual language learners are a valuable means of illustrating issues connected with learning, using, and in some cases, losing another language. Yet, even though increasing numbers of graduate students and scholars conduct research using case studies or mix quantitative and qualitative methods, there are no dedicated applied linguistics research methods texts that guide one through the case study process. This book fills that gap. The volume provides an overview of case study methodology and examples of published case studies in applied linguistics, without attempting to be a comprehensive survey of the innumerable case studies that exist. The case studies presented here involve teachers and learners of English and various other languages in North America and other parts of the world. Advice is also given about how to conduct and publish case studies. Case Study Research in Applied Linguistics is designed for students, both undergraduate and graduate, as well as other scholars seeking to understand case study methods and their applications in research on language learners and language users in a variety of contexts. Applied linguists working in other subfields will find the volume useful in their own research and in their supervision and evaluation of others' case studies.

Well and Good - Fourth Edition Oct 30 2019 Well and Good presents a combination of classic and little-known cases in health care ethics. These cases, accompanied by information about the major ethical theories, give students a chance to grapple with the ethical challenges faced by health care practitioners, policy makers, and recipients. The authors' narrative style and leading questions provoke interest and engagement, while allowing readers to work through complicated issues for themselves. This fourth edition includes an expanded discussion of feminist ethics, as well as new cases addressing pandemic ethics, humanitarian aid, the social determinants of health, research and Aboriginal communities, and a number of other emerging issues.

Case Study Methodology in Business Research Apr 16 2021 A complete guide for how to design and conduct theory-testing and other case studies, this text sets out structures and guidelines that assist students and researchers from a wide range of disciplines to develop their case study research in a consistent and rigorous manner.

Everyday Ethics Jan 26 2022 This book expands the current discussion on ethics, addressing the gap between "headline" ethics cases, which are often extreme and taken from a business context, and the everyday ethical challenges that we all face in school, work, relationships, and communities. Case studies throughout demonstrate concepts and provide opportunities for readers to apply theory as they consider everyday issues such as the temptation to lie about an arrest on a job application, peer pressure to steal or drink, and the implications of "ratting out" a classmate who is cheating or a co-worker who is stealing. By including a broad array of ethical challenges, this book makes ethics

more accessible to the reader. Drawing from several academic disciplines, including social psychology and organizational behavior, this book explores the personal and environmental factors that influence our ethical decision-making. The book is appropriate for ethics courses in an array of disciplines as well as anyone interested in ethical challenges.

Case Studies in Preparation for the California Reading Competency Test Jul 08 2020 Case Studies in Preparation for the California Reading Competency Test presents a unique, concise, case-based approach covering all domains, concepts, strategies, and assessments required by the RICA®. It's the ideal resource for pre-service teachers who want practice in synthesizing and analyzing assessment and strategies for reading in the K–8 classroom, for credential candidates who need to prepare to succeed in taking the Reading Instruction Competence Assessment (RICA®), and for in-service teachers who want to enhance their assessment and instruction, while increasing students' learning.

Classic Case Studies in Psychology Jun 30 2022 Have you heard about the man who lived with a hole in his head? Or the boy raised by his parents as a girl? From the woman with multiple personalities, to the man with no brain, this collection of case studies provides a compelling insight into the human mind. This is a fascinating collection of human stories. Some are well-known case studies that have informed clinical practice, others are relatively unknown. For this edition, Rolls has added recent research findings on each case study plus four brand new cases: the story of Washoe, the ape who could communicate; the much debated case of Holly Ramona and repressed memory; and Kim Peek, the real 'Rainman'. Classic Case Studies in Psychology is for everyone who has ever wondered about the stranger side of life. No prior knowledge of psychology is required, just an open mind. For those who wish to use this book as part of their studies, or who are just keen to learn more, fun multiple choice questions, fascinating further reading, helpful web links, and self-assessment questions are all available free on our website, www.routledge.com/cw/rolls. Prepare to be amazed ...

Case Study Research Nov 23 2021

How to Do Your Research Project Jan 14 2021 Lecturers, request your electronic inspection copy [here](#). 'Gary's book, never more than a metre away, has been my indispensable research companion. With its easy layout, my well-worn copy, stripy with florescent marker and pencilled notes, has been my go-to, on-hand supervisor throughout my degree; taking the distance out of distance learning. Replace daunting and impossible with clarity and entertainment. I wouldn't be where I am today without it; it has been my gateway to achievement' - Ellie Davies Moore, distance learner in Multi-Sensory Impairment at the University of Birmingham With more advice on concluding, writing up and presenting research, using social media and digital methods, and understanding what supervisors want and how to work with them, the third edition of this bestselling title continues to lead the way as an essential guide for anyone undertaking a research project in the applied social sciences. Setting out a clear and detailed road map, Gary Thomas guides the reader through the different stages of a research project, explaining key steps and processes at each level in refreshingly jargon-free terms. It covers: - How to choose your research question - Project management and study skills - Effective literature reviews - Methodology, theory and research design frames - Ethics and access - Data collection tools - Effective data analysis - Discussing findings, concluding and writing up Packed with engaging anecdotal evidence and practical advice and supported by an interactive website featuring worksheets, videos, SAGE Journal articles and more, this new edition is a user-friendly, one-stop-shop for guidance on research principles.

The Case Study Handbook, Revised Edition Oct 03 2022 The guide all MBAs and exec ed

students need. If you're enrolled in an MBA or executive education program, you've probably encountered a powerful learning tool: the business case. But if you're like many people, you may find interpreting and writing about cases mystifying and time-consuming. In *The Case Study Handbook, Revised Edition*, William Ellet presents a potent new approach for efficiently analyzing, discussing, and writing about cases. Early chapters show how to classify cases according to the analytical task they require (making a decision, performing an evaluation, or diagnosing a problem) and quickly establish a base of knowledge about a case. Strategies and templates, in addition to several sample Harvard Business School cases, help you apply the author's framework. Later in the book, Ellet shows how to write persuasive case-analytical essays based on the process laid out earlier. Examples of effective writing further reinforce the methods. The book also includes a chapter on how to talk about cases more effectively in class. Any current or prospective MBA or executive education student needs this guide.

Measurement Theory in Action Dec 25 2021 *Measurement Theory in Action, Third Edition*, helps readers apply testing and measurement theories and features 22 self-contained modules which instructors can match to their courses. Each module features an overview of a measurement issue and a step-by-step application of that theory. Best Practices provide recommendations for ensuring the appropriate application of the theory. Practical Questions help students assess their understanding of the topic. Students can apply the material using real data in the Exercises, some of which require no computer access, while others involve the use of statistical software to solve the problem. Case Studies in each module depict typical dilemmas faced when applying measurement theory followed by Questions to Ponder to encourage critical examination of the issues noted in the cases. The book's website houses the data sets, additional exercises, PowerPoints, and more. Other features include suggested readings to further one's understanding of the topics, a glossary, and a comprehensive exercise in Appendix A that incorporates many of the steps in the development of a measure of typical performance. Updated throughout to reflect recent changes in the field, the new edition also features: Recent changes in understanding measurement, with over 50 new and updated references Explanations of why each chapter, article, or book in each module's Further Readings section is recommended Instructors will find suggested answers to the book's questions and exercises; detailed solutions to the exercises; test bank with 10 multiple choice and 5 short answer questions for each module; and PowerPoint slides. Students and instructors can access SPSS data sets; additional exercises; the glossary; and additional information helpful in understanding psychometric concepts. It is ideal as a text for any psychometrics or testing and measurement course taught in psychology, education, marketing, and management. It is also an invaluable reference for professional researchers in need of a quick refresher on applying measurement theory.

Program Evaluation Nov 11 2020 This text provides a solid foundation in program evaluation, covering the main components of evaluating agencies and their programs, how best to address those components, and the procedures to follow when conducting evaluations. Different models and approaches are paired with practical techniques, such as how to plan an interview to collect qualitative data and how to use statistical analyses to report results. In every chapter, case studies provide real world examples of evaluations broken down into the main elements of program evaluation: the needs that led to the program, the implementation of program plans, the people connected to the program, unexpected side effects, the role of evaluators in improving programs, the results, and the factors behind the results. In addition, the story of one of the evaluators involved in each case study is presented to show the human side of evaluation. This new edition also offers enhanced and expanded case studies, making them a central

organizing theme, and adds more international examples. New online resources for this edition include a table of evaluation models, examples of program evaluation reports, sample handouts for presentations to stakeholders, links to YouTube videos and additional annotated resources. All resources are available for download under the tab eResources at www.routledge.com/9781138103962.

Rethinking Case Study Research Aug 01 2022 Comparative case studies are an effective qualitative tool for researching the impact of policy and practice in various fields of social research, including education. Developed in response to the inadequacy of traditional case study approaches, comparative case studies are highly effective because of their ability to synthesize information across time and space. In Rethinking Case Study Research: A Comparative Approach, the authors describe, explain, and illustrate the horizontal, vertical, and transversal axes of comparative case studies in order to help readers develop their own comparative case study research designs. In six concise chapters, two experts employ geographically distinct case studies—from Tanzania to Guatemala to the U.S.—to show how this innovative approach applies to the operation of policy and practice across multiple social fields. With examples and activities from anthropology, development studies, and policy studies, this volume is written for researchers, especially graduate students, in the fields of education and the interpretive social sciences.

Case Study Methods Dec 01 2019 In this introduction to understanding, researching and doing case studies in the social sciences, Hamel outlines several differing traditions of case study research including the Chicago School of Sociology, the anthropological case studies of Malinowski, and the French La Play school tradition. He shows how each developed, changed and has been practiced over time. Suggestions for the practice of case studies are made for the novice reader and an additional feature is the extensive bibliography on case study methods in social science to allow for further exploration of the topic.