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The Writer's Legal Guide, Fourth Edition Oct 25 2019 In an increasingly digitized and complex publishing world, writers need to know how to protect themselves against copyright infringement, legal trouble, and unwise concessions to publishers. Still the author's foremost advocate for copyright protection, fair contracts, and free expression, the Authors Guild has once again partnered with Allworth Press to update this invaluable reference. Thoroughly revised to reflect the many changes in the publishing industry, the fourth edition offers plain-English explanations of legal and business aspects of the trade, from electronic rights and ebooks to contracts and accounting. Other topics include: Registering copyrights, including online Taxes and bookkeeping Following fair use guidelines Negotiating contracts with publishers and agents Obtaining permissions to use others' work Dealing with periodical, syndication, film, television, play, and audio rights agreements Handling business disputes Understanding libel, privacy, and the limits of free expression Avoiding self-publishing missteps Planning authors' estates

[Apps for Librarians: Using the Best Mobile Technology to Educate, Create, and Engage](#) Aug 27 2022 How can your library and your patrons benefit from mobile apps? This guidebook offers a solid foundation in "app-literacy," supplying librarians with the knowledge to review and recommend apps, offer workshops, and become the app expert for their communities. Describes the most important, high-quality mobile apps in specific topic areas of interest to librarians Provides examples of how these apps are useful for education, creativity, and productivity for all types of users, including those with special needs Supplies a detailed checklist of what information to include when reviewing apps Includes an extensive resource guide to books, blogs, websites, courses, and other sources for keeping up with mobile apps Provides notes on app functionality, features, price, and developer as well as any pertinent limitations

Apple Watch Dec 27 2019

The Rough Guide to the Best iPhone and iPad Apps (2nd Edition) Oct 17 2021 The must-have guide to the Best iPhone and iPad Apps for every iOS user So many apps and so little time. How do you get to the best with a minimum of fuss? The Rough Guide to the Best iPhone and iPad Apps solves the problem. It pinpoints the 500 best free and paid for applications in all major categories. Whether its navigation or news, photography or productivity, games or utilities this book highlights the best running on iPhone, iPad (or both) from the marquee names to the hidden gems. Discover the 500 finest applications your iOS was born to run with The Rough Guide to the Best iPhone and iPad Apps. Now available in ePub format.

[The Rough Guide to the Best iPhone and iPad Apps \(2nd Edition\)](#) May 24 2022 The must-have guide to the Best iPhone and iPad Apps for every iOS user So many apps and so little time. How do you get to the best with a minimum of fuss? The Rough Guide to the Best iPhone and iPad Apps solves the problem. It pinpoints the 500 best free and paid for applications in all major categories. Whether its navigation or news, photography or productivity, games or utilities this book highlights the best running on iPhone, iPad (or both) from the marquee names to the hidden gems. Discover the 500 finest applications your iOS was born to run with The Rough Guide to the Best iPhone and iPad Apps. Now available in PDF format.

A Quick Start Guide to Mobile Marketing Aug 15 2021 New technologies such as the internet and mobile communications are changing the face of business communications. With over 2 million enterprises in the UK, incorporating these new approaches has become crucial to avoiding business failure and driving growth. A Quick Start Guide to Mobile Marketing is specifically written for people who wish to improve how their customers perceive them by tapping into the benefits of m-marketing and its links with other forms of digital marketing. It provides a quick and easy understanding of the key concepts and principles applied to social networking, such as the benefits of mobile marketing; the increasing use of mobile technology within social network sites; marketing communications as a research tool; how m-commerce can add value for customers and other micro-environmental stake holders and crucially, the future of digital marketing tools This 'how to' guide, containing real life examples of good contemporary practice, explains how the theories and tools described work in actual business scenarios to improve customer satisfaction, form better professional relationships and increase marketing effectiveness.

Handbook of Research on Mobile Devices and Applications in Higher Education Settings Jun 13 2021 Mobile phones have become an integral part of society, as their convenience has helped democratize and revolutionize communication and the marketplace of ideas. Because of their ubiquity in higher education, undergraduate classrooms have begun to utilize smartphones and tablets as tools for learning. The Handbook of Research on Mobile Devices and Applications in Higher Education Settings explores and fosters new perspectives on the use of mobile applications in a classroom context. This timely publication will demonstrate the challenges that universities face when introducing new technologies to students and instructors, as well as the rewards of doing so in a thoughtful manner. This book is meant to present the latest research and become a source of inspiration for educators, administrators, researchers, app developers, and students of education and technology.

[iPad: The Missing Manual](#) Jul 14 2021 The iPad 2 is faster, lighter, and more versatile than its predecessor, but there's still no printed guide to using its amazing features. That's where this full-color Missing Manual comes in. Learn how to stream HD video, make video calls, manage your email, surf the Web, listen to music, play games, and maybe even do a little iWork. This is the book that should have been in the box. Build your media library. Fill your iPad with music, movies, TV shows, eBooks, photos, and more. Share with others. Stream music, HD movies, TV shows, and more, to and from your iPad. Create your own media. Use the iPad's new Photo Booth, iMovie, and GarageBand apps to express yourself. Get online. Connect through WiFi or Wi-Fi+3G, and surf with the iPad's faster browser. Place video calls. See who's talking with the iPad's FaceTime app and its two cameras. Consolidate your email. Read and send messages from any of your accounts. Learn undocumented tips and tricks. Get the lowdown on cool iPad secrets and workarounds.

The Rough Guide to the Best iPhone & iPad Apps Nov 18 2021 So many apps and so little time. How do you get to the best with a minimum of fuss? The Rough Guide to the Best iPhone and iPad Apps solves the problem. It pinpoints the 500 best free and paid for applications in all major categories. Whether its navigation or news, photography or productivity, games or utilities this book highlights the best running on iPhone, iPad (or both) from the marquee names to the hidden gems. Discover now, the 500 finest applications your iOS was born to run.

E-marketing Mar 10 2021 E-Marketing is the most comprehensive book on digital marketing, covering all the topics students need to understand to "think like a marketer". The book connects digital marketing topics to the traditional marketing framework, making it easier for students to grasp the concepts and strategies involved in developing a digital marketing plan. With a strategic approach that focuses on performance metrics and monitoring, it is a highly practical book. The authors recognize that the digital landscape is constantly and rapidly changing, and the book is structured to encourage students to explore the digital space, and to think critically about their own online behavior. "Success stories," "trend impact," and "let's get technical" boxes, as well as online activities at the end of each chapter provide undergraduate students with everything they need to be successful in creating and executing a winning digital marketing strategy.

Kindle Fire Owner's Manual: The ultimate Kindle Fire guide to getting started, advanced user tips, and finding unlimited free books, videos and apps on Amazon and beyond Mar 22 2022 Finally ... a quick, easy reference to using your Kindle Fire -- to the max! About the author: Steve Weber is founding publisher of KindleBuffet.com, which showcases five-star Kindle books currently available free (you may never have to pay for books again!).

..... Amazon's Kindle Fire is the handiest tablet available, and is your portal to an infinite universe of education and entertainment. This valuable reference book explains how to quickly set up your Kindle, navigate the touch-screen, buy, rent or stream video, and browse the world's largest library of digital books. This reference guide demystifies the Kindle and explains in plain English how to master the Kindle basics, plus secret tips, tricks and shortcuts you won't find elsewhere. Each section includes clearly written step-by-step instructions, illustrated with screenshots and menus just like you'll see on your own Kindle screen.

The Rough Guide to the iPad (3rd edition) Oct 29 2022 Whatever you want to do, The Rough Guide to the iPad 3rd edition has it covered: from FaceTime video-calling to iPhoto image editing to HD TV streaming. This book tells you everything you need to know about the 3rd generation iPad. The Rough Guide to the iPad covers everything from buying advice, and the low-down on the features you get straight out of the box, to advanced tips and reviews of the most useful apps. This new edition covers all the latest software developments, including syncing via iCloud, iBooks 2, multitouch gestures, iTunes Music Match and advanced photo editing. And of course, all you need to know about the glorious new retina display. If you are new to iPad or looking to upgrade to the latest model, this Rough Guide will show you how to make the most of the world's most iconic tablet. Now available in ePub format.

Children, Adolescents, and the Media, An Issue of Pediatric Clinics - E-Book May 12 2021 Dr. Strasburger addresses a popular topic in mainstream media: What are the effects of the multitude of media that are available to our children and adolescents? His well-published authors try to answer this question with articles devoted to the following topics: Health Effects of Media on Children and Adolescents; What Every Pediatrician Needs to Know About Social Networking Sites; Should Babies Be Watching TV and Videos?; Internet Bullying; Creative and Prosocial Uses of Media; Videogames: Good or Bad?; The New Threat of Digital Advertising; Does Media Use Cause Obesity?; Media in the Classroom; Eating Disorders and the Media; and Setting Up an Adolescent Health Website.

iPhone and iPad Apps Marketing Dec 07 2020 The Easy, Complete, Step-by-Step Guide to Marketing Your iPhone/iPad Apps! There are huge profits to be made in selling iPhone and iPad apps! But with more than 180,000+ apps now available, just getting your app into the App Store is no longer enough. You need to market it effectively. Don't know much about marketing? Don't worry: This book gives you all the tools you'll need. Top iPhone and iPad apps marketing consultant Jeffrey Hughes walks you through building a winning marketing plan, positioning highly competitive apps, choosing your message, building buzz, and connecting with people who'll actually buy your app. With plenty of examples and screen shots, this book makes iPhone and iPad apps marketing easy! You'll Learn How To Identify your app's unique value, target audience, and total message Understand the App Store's dynamics and choose the right strategy to cut through clutter Set the right price for your app Get App Store and third-party reviewers to recommend your apps Write effective press releases for your apps and time your publicity for maximum effectiveness Blog about your app and get the attention of influential bloggers Use Facebook, Twitter, and other social media to generate word-of-mouth buzz Use promotions and cross-marketing, just like professional marketers do Build an audience that will buy your next app, too!

EBOOK: Principles of Services Marketing Feb 09 2021 Now in its seventh edition, Principles of Services Marketing has been revised and updated throughout to reflect the most recent developments in this fast-moving and exciting sector. With a stronger emphasis on emerging and global economies, it's been restructured to give clearer focus on key issues of efficiency, accessibility and customer experience. This authoritative text develops an indispensable framework for understanding services, their effective marketing and how this drives value creation. Key Features: Opening vignettes introduce a chapter's key themes with short examples that present topics in familiar, everyday scenarios students can relate to Longer case studies feature well-known companies and provide an opportunity to analyse real-life scenarios and apply understanding In Practice vignettes drawn from services organizations from around the world and how services are delivered and experienced by customers Thinking Around the Subject boxes examine the operational challenges of putting theory in to practice Summary & links to other chapters reinforce the main topics covered and how they fit within the wider context of services marketing to improve overall understanding of the subject Expanded coverage of key topics such as service dominant logic, servicescapes and the use of social media explore the latest theory and practice Reflects the importance of marketing for public services and not-for-profit organizations Includes new chapters on service systems and the experiential aspects of service consumption.

UGC NET Commerce Paper II Chapter Wise Notebook | Complete Preparation Guide Oct 05 2020 Best Selling Book in English Edition for UGC NET Commerce Paper II Exam with objective-type questions as per the latest syllabus given by the NTA. Increase your chances of selection by 16X. UGC NET Commerce Paper II Kit comes with well-structured Content & Chapter wise Practice Tests for your self-evaluation Clear exam with good grades using thoroughly Researched Content by experts.

Ski Apr 30 2020

Willing's Press Guide and Advertisers' Directory and Handbook Jan 28 2020

Hatatorium: An Essential Guide for Hat Collectors Mar 30 2020 A critical discussion of Hillary Clinton's speaking fees, focusing on the corporations that paid the fees

Apple 2020 MacBook Air User Guide SEP 04 2020 The Complete Beginner to Expert Guide to Maximizing your 2020 MacBook Air. Are you looking for a comprehensive user manual that will help you SETUP and MASTER your MacBook Air? Are you looking for a manual that will expose you to all the amazing features of your device and 2020 MacOS Catalina 10.15? Then get your hands on this book and have an amazing time using your device. Apple updated the MacBook Air in a major way in mid-March 2020. While it may look like the previous version on the surface, dig a little deeper and you'll see it's the most significant upgrade since the 2018 redesign, offering buyers much more interesting customization options. The third iteration of the 'new' MacBook Air design finally nails every area well enough to make this the best MacBook for most people. The keyboard is the star of the show here, Yep, that's right. Apple ditched the disastrous butterfly keyboard for its Magic Keyboard and all I can say is: thank goodness. Even with all these new features, Apple still managed to keep the starting price at a relatively affordable \$999. The MacBook Air (2020) comes with all the right improvements without sacrificing the best features of the previous version. Apple didn't reinvent the MacBook Air on the outside. But the 2020 model does have some exciting improvements under the hood. There's a 10th-generation processor, and double the base storage. There is a lot to love in Apple's latest MacBook Air. This book is written in simple and clear terms, with a step-by-step approach that will help you to master your MacBook Air with 2020 MacOS Catalina 10.15 within the shortest period of time. Here is a preview of the topics in this guide: -Take a tour of your new MacBook Air-How to Get Started-Use MacBook Air with other Devices-Apps included with your Mac-What's in the menu bar on Mac?-How to search with Spotlight on Mac-Customize the Dock-See and organize your files in the Finder on Mac-Use Launchpad to view and open apps on Mac-How to manage windows-Use apps in Split View -Install and uninstall apps from the internet or disc on Mac-Customize your Mac with System Preferences-Use your internet accounts-Use accessibility features on Mac-Set up users, guests, and groups>Create and work with documents-Dictate your messages and documents -Set a different keyboard dictation shortcut-Back up your files with Time Machine -Create an Apple ID on Mac-Sign in to a new device or browser with two-factor authentication-Use iCloud Drive to store documents on your Mac-Set up Family Sharing on Mac-View and download purchases made by other family members-Use Continuity to work across Apple devices-Use your iPad as a second display for your Mac-Unlock your Mac and approve requests with Apple Watch-Listen to podcasts on Mac-Read books in Books on Mac-Customize your Game Center account-Manage passwords using keychains on Mac-And so much more! Scroll up and click BUY WITH 1-CLICK to add this book to your library.

Ski Jul 26 2022

iPad 2: Das Missing Manual Jun 20 2019 Das iPad 2 ist noch einmal schneller, leichter und vielseitiger als sein Vorgänger. Beide Modelle haben aber eins gemeinsam: Sie sind ein idealer persönlicher Begleiter für alle Lebenslagen. Ob man nun E-Books lesen, Musik hören, Filme gucken, Mails lesen und schreiben, spielen, im Web surfen oder vielleicht sogar ein bisschen arbeiten möchte: Das iPad ist ein echter Allrounder! Wenn man weiß, wie es geht und wie man das Beste aus seinem eleganten Schätzchen herausholt. Aus dem Inhalt: Ihre Medienbibliothek: Füllen Sie Ihr iPad mit Musik, Filmen, Fernsehserien, E-Books, Fotos und vielem mehr. Werden Sie kreativ: Nutzen Sie Foto- und Videokamera des iPads sowie die App Photo Booth, um Ihre eigenen Medien zu erzeugen. Drahtlos online: Verbinden Sie sich per Wi-Fi oder Wi-Fi+3G und surfen Sie mit dem noch einmal schnelleren Safari-Browser. Gebündelte E-Mails: Hier haben Sie Zugriff auf Ihre privaten und beruflichen Mailkonten. Videotelefonate: Verwenden Sie FaceTime und die beiden Kameras des iPad, um im Gespräch noch präsenter zu sein. Tipps, Tricks und kleine Geheimnisse: In diesem Buch erfahren Sie, wie Sie noch ein bisschen mehr aus Ihrem Schatz herausholen, als Sie sich bisher vorstellen konnten.

iPad 2. 2019 Edition Jul 22 2019 iPad 2 ist noch einmal schneller, leichter und vielseitiger als sein Vorgänger. Beide Modelle haben aber eins gemeinsam: Sie sind ein idealer persönlicher Begleiter für alle Lebenslagen. Ob man nun E-Books lesen, Musik hören, Filme gucken, Mails lesen und schreiben, spielen, im Web surfen oder vielleicht sogar ein bisschen arbeiten möchte: Das iPad ist ein echter Allrounder! Wenn man weiß, wie es geht und wie man das Beste aus seinem eleganten Schätzchen herausholt. Aus dem Inhalt: Ihre Medienbibliothek: Füllen Sie Ihr iPad mit Musik, Filmen, Fernsehserien, E-Books, Fotos und vielem mehr. Werden Sie kreativ: Nutzen Sie Foto- und Videokamera des iPads sowie die App Photo Booth, um Ihre eigenen Medien zu erzeugen. Drahtlos online: Verbinden Sie sich per Wi-Fi oder Wi-Fi+3G und surfen Sie mit dem noch einmal schnelleren Safari-Browser. Gebündelte E-Mails: Hier haben Sie Zugriff auf Ihre privaten und beruflichen Mailkonten. Videotelefonate: Verwenden Sie FaceTime und die beiden Kameras des iPad, um im Gespräch noch präsenter zu sein. Tipps, Tricks und kleine Geheimnisse: In diesem Buch erfahren Sie, wie Sie noch ein bisschen mehr aus Ihrem Schatz herausholen, als Sie sich bisher vorstellen konnten.

Electronics Buyers' Guide Feb 21 2022

The Rough Guide to the iPad (2nd edition) Sep 28 2022 It's an eBook reader. It's a touch-screen computer. It's a games machine. It's a movie player. It's for browsing the web and sending emails. Whatever you think the Apple iPad is, The Rough Guide to the iPad will show you that it's so much more, and reveal all you need to know about this landmark device. The Rough Guide to the iPad covers everything from buying advice, and the lowdown on the features you get straight out of the box, to advanced tips and reviews of the coolest apps. It really is the one-stop shop for all your iPad questions and needs. As well as reviews of the best new apps appearing in the store, all the new features of iOS 4 and the second-generation iPad are covered, including multi-tasking, AirPrint and FaceTime.

The Complete Guide to Writing & Publishing Your First e-Book Aug 03 2020 The advent of Amazon's Kindle in 2007 allowed millions of writers to make the leap from paper to the electronic screen. Several eReader competitors recently joined the ring, introducing products such as the Apple iPad, Barnes & Noble Nook, the updated Sony Reader, and Samsung Papyrus. The publishing world is experiencing a revolution with these electronic readers and you can catch up to speed by learning the ins and outs of publishing with this low-cost, high-profit publisher. The Complete Guide to Writing & Publishing Your First eBook is a guide for anyone who's dreamt about becoming a published author and is intrigued by the profitable new prospect of ePublishing but didn't know where to start. eBook sales hovered around \$500 million at the end of 2009, and are steadily climbing. If you're passionate about writing and using new technology to market yourself and your work, this book will explain how you can do what you love and increase your earning potential. Start off with understanding what an eBook is and the differences between traditional and digital publishing, and the benefits involved. You will identify and learn the

details of more than 15 eReaders, including the three top-selling: Kindle, Nook, and Sony Reader. You will employ the basics of analyzing your audience, brainstorming, writing, editing, and marketing according to the type of eReader. You will learn the process of getting your book published, how to change or alter the format or style of your book to match the necessities of the eReader, and how to optimize the format of any text for e-reading. We spent dozens of hours interviewing writers who are experts in the art of digital publishing to provide a complete overview of everything you need to know about publishing your eBook. Not only will you learn how to upload your work through an eReader, you will also hone your writing skills with tips, writing exercises, and writing resources. You will learn how to target your book to the right demographic and what you can do to promote your book in online inventories. You will learn the basics of viral marketing promotion, SEO, and building a business with digital publications. You will learn how to work with your eReader to produce innovative content, and you will learn how to monitor for updates to the electronic publishing industry. No matter what your goals are, you can start publishing from your home with eReader technology

The PayPal Official Insider Guide to Mobile Profits Jun 01 2020 In "The PayPal Official Insider Guide to Mobile Profits," readers will learn about such topics as initiating PayPal Mobile merchant operations, creating and managing PayPal Mobile accounts, allowing mobile-based recurring payments, facilitating mobile consumer P2P exchanges, processing mobile credit card transactions, and much more.

Ski Jun 25 2022

The Complete Guide to iPhone 12 Mini Jan 08 2021 Combining style, power and some great new features, the iPhone 12 mini takes Apple's smartphone to a whole new level. Its operating system, iOS 14, also brings exciting new features and enhancements. Together, they make for a world-beating mobile experience. Over the 180 pages in this guidebook, we get to the heart of the awesome iPhone 12 mini and the iOS 14 operating system, bringing you guides, tips and tutorials that help you get the most from your new Apple smartphone.

Rough Guide iPad Apr 11 2021 Met dit boek ben je er zeker van dat je de iPad ten volle benut! Het geeft beschrijvingen van de nieuwste Apple-software en systemen, het multitouch-scherm, de iBookstore en het unieke e-mailsysteem van de iPad. Plus een uitgebreid verslag van alle Apple-attributen waar je al niet meer zonder kunt: websurfen, films en muziek downloaden en de honderden apps in de Apple App Store. De Rough Guide iPad helpt je op weg om je iPad te ontdekken: van het kopen van je eerste iPad, het aanpassen van de instellingen geheel naar persoonlijke voorkeur tot het veilig doen van aankopen online.

Space Buyers' Guide Number Jan 20 2022

AN INVENTED LIFE The Smoking Gun Nov 25 2019 An autobiographical novel about the Post-it sticky notes for 3M, the battery operated water guns for Larami, L.J.N., Entertech, Buddy L, Coleco, Tyco, Cap toys, and Blue Box toys, the Photo Wallet for Kodak then Nikon Camera inventor Alan Amron's life, based on true events. Muhammad Ali, Frank Sinatra, Dick Clark, Kristy McNichol, Pat Summerall and the Author of the famous book The Catcher in the Rye J. D. Salinger have all met or partnered with Alan Amron in this INVENTED LIFE The Smoking Gun. An Invented Life shares the story of Alan Amron, a visionary inventor. Even as a child, Alan found it fascinating to create new things, always exploring and trying to understand how everything worked. In the book, Alan tells his story and shares snippets from his childhood and youth in Brooklyn, how he always looked at things differently with deeper insight. This is his journey. Alan started his creating and inventing journey at a young age. Many of his inventions were patented and he significantly profited from them as well. Battery-powered water guns, temperature alarms, the digital photo wallet, etc., were among his many creations, yet his most famous and controversial invention was the Post-it sticky notes. Even though he is the inventor of the Post-it sticky notes, he was ripped off of his invention due to an unfortunate set of events. But accepting defeat is not in his nature, so he kept fighting, and finally, after a lengthy legal battle, he got the rightful claim of his creation. But An Invented Life is not all about inventing. Alan tells us about his successes and how he made his way into Hollywood, getting the chance to meet many legends. Loss was part of his journey, though, and he shares various accounts of it because this is also a story of tenacity and determination. Alan had always been a freethinking person, and the preconceived perceptions of some people never constrained him or his imagination. The book shows how he became a successful inventor, an entrepreneur, and a businessman. He met many difficulties along the way, but he never gave up, and his determination changed his life. Alan gives examples of how some minor mistakes and oversights can significantly impact a person's life. By sharing his story with the world, he wants the readers to be mindful of their decisions, always considering the possible future impact of their actions. An Invented Life is a ride filled with twists and exciting turns of events, depicting both happy and low moments. It provides textbook examples of what not to do and what to do in life. This compelling story provides some great teaching moments for those determined to change their lives for the better.

The Dragons' Den Guide to Assessing Your Business Concept Dec 19 2021 How to assess your business concept's potential to win customers The Dragons' Den Guide to Assessing Your Business Concept is designed to help entrepreneurs assess whether they actually have a market for their business concept. Before anyone invests valuable time and resources to a slow-growth or no-growth business idea, this step-by-step approach will allow entrepreneurs to test an idea in an unflinching, reality-based way. Case studies sourced from Canada and the US and stories from entrepreneurs who appeared on the Dragons' Den TV show, where entrepreneurs pitch their ideas to millionaires willing to invest their cash, will illustrate the key ideas and themes. Helps entrepreneurs face reality before they let their dreams lead them into a losing battle for market share Encourages readers to focus heavily on assessing their market first, before they invest valuable time and resources in a slow-growth or no-growth business idea Prepare yourself to do battle in a difficult marketplace. Assess your potential customers and measure your concept against reality. The Dragon's Den Guide shows you the way.

Buying Your Home Aug 23 2019 Many young people aspire to own their own home but face a myriad of challenges such as high property prices, the need to raise a large deposit, and difficulties of getting a mortgage. The process of buying a property is also stressful, fraught with complexity and uncertainty, and a mistake can prove very costly. This book therefore provides a much-needed step-by-step guide to help those seeking to buy a property for the first time. Packed with helpful and practical tips, this book gives a complete overview of the house-buying process, including finance, legal and property aspects. The authors discuss a wide range of topics, including: creating the right mindset the pros and cons of home ownership how to choose a suitable property how to save for a deposit how to negotiate for a better price how to get a mortgage the steps in the house-buying process how to ensure that mortgage payments can always be met The book is written by experienced property buyers who have bought multiple properties, who have worked as a mortgage adviser and financial planner and who understand personal finance. It will be essential reading for undergraduate students in the field of accounting and finance and will also appeal to the general public, particularly those seeking to buy a property for the first time. After reading the book, readers will be able to map out a plan to buy their first property with greater confidence and make a better and more informed decision that will bring financial rewards.

Taiwan Buyers' Guide Sep 16 2021

iPad 2 Apr 23 2022 Looks at the features and functions of the iPad2, covering such topics as accessing the Internet, setting up an email account, using built-in apps, playing games, using iTunes, watching videos, and syncing with MobileMe.

The Ultimate Guide to Book Marketing Feb 27 2020 A complete guide to book marketing, from covers and blurbs to launching. Topics covered include: -how to get an effective cover -how to write an effective blurb -how the various retailers help you sell more books -how to launch your book...and more.

Gale Researcher Guide for: Science and Technology in the Twenty-First Century Nov 06 2020 Gale Researcher Guide for: Science and Technology in the Twenty-First Century is selected from Gale's academic platform Gale Researcher. These study guides provide peer-reviewed articles that allow students early success in finding scholarly materials and to gain the confidence and vocabulary needed to pursue deeper research.

A People's Guide to Capitalism Jul 02 2020 A lively, accessible, and timely guide to Marxist economics for those who want to understand and dismantle the world of the 1%. Economists regularly promote Capitalism as the greatest system ever to grace the planet. With the same breath, they implore us to leave the job of understanding the magical powers of the market to the "experts." Despite the efforts of these mainstream commentators to convince us otherwise, many of us have begun to question why this system has produced such vast inequality and wanton disregard for its own environmental destruction. This book offers answers to exactly these questions on their own terms: in the form of a radical economic theory. "Their" urgently needed book strips away jargon to make Marx's essential work accessible to today's diverse mass movements. "Sarah Leonard, contributing editor to The Nation "A great book for proletarian chain-breaking." "Rob Larson, author of Bit Tyrants: The Political Economy of Silicon Valley "Thier unpacks the mystery of capitalist inequality with lucid and accessible prose . . . We will need books like A People's Guide to help us make sense of the root causes of the financial crises that shape so many of our struggles today." "Keanga-Yamahtta Taylor, author of Race for Profit: How Banks and the Real Estate Industry Undermined Black Homeownership "Ranging from exploitation at work to the operations of modern finance, this book takes the reader through a fine-tuned introduction to Marx's analysis of the modern economy . . . Thier combines theoretical explanation with contemporary examples to illuminate the inner workings of capitalism . . . Reminds us of the urgent need for alternatives to a crisis-ridden system." "David McNally, author of Blood and Money

Business Management for the IB Diploma Study and Revision Guide Sep 23 2019 This Study and Revision Guide will ensure you approach your exams feeling confident and prepared through the help of accurate and accessible notes, examiner advice, and exam-style questions on each key topic. - Practise and check your understanding on a range of Exam Practice questions - Be aware of the essential points with key terms and facts for each topic - Discover what you need to achieve certain grades with advice and tips, including common mistakes to avoid. Answers are free online at: www.hoddereducation.com/IBextras

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