

Online Library Behind The Cloud Untold Story Of How Salesforcecom Went From Idea To Billion Dollar Company And Revolutionized An Industry Marc Benioff Free Download Pdf

Behind the Cloud Behind the Cloud The Heart of Everything That Is The Book of Untold Stories Trailblazer Where the Wild Coffee Grows Nair – Told & Untold Why We Left BlackWash Untold Story ONGC 12 Minutes Pain and Gain-The Untold True Story The Untold Story of the Korean Film Industry Autobiography of Red Cloud Untold Stories Untold Night and Day Love Untold Success Or Failure? The Cloudbuster Nine My Untold Story and Poems from the Heart Dewitched Head in the Cloud The Cloud Effect Losing the Signal Bhiwani Junction Untold Lies Aftershock The Stig Red Cloud at Dawn A Thousand Lives The Untold Charminar From the River to the Sea Sinners and the Sea The Last Lonely Eagle Hell's Half Acre This Is How They Tell Me the World Ends Blockchain Chicken Farm Sahara The Untold Story of Jesus

Success Or Failure? Apr 17 2021 The Untold Story While most people refer to HealthCare.gov as "just a website," few knew what it took to launch and what went into creating it. So much oversimplification went into a public discussion of the technological aspects of the launch, which perpetuated the notion that technology is at the root of how government can't efficiently get things done. Success or Failure? The Untold Story of HealthCare.gov provides a firsthand account of what it takes to deliver something as complex as HealthCare.gov from contributing factors other than technology, such as policy formulation, government rulemaking, groundbreaking security and privacy policy implementation across multiple agencies, and much more. Henry Chao seeks to unravel the key elements that affected the implementation of a time-bound, precedent-setting set of public policy objectives--the Insurance Marketplace program under the Affordable Care Act. This book will shed light on: -the scale and complexity involved in creating the HealthCare.gov infrastructure, -nontechnical factors that led to the controversial rollout, -how October 1, 2013 was the starting line, not the finish line, and -the various narratives that did not truthfully explain what really happened. Reaching the October 1, 2013 deadline was nothing short of remarkable, due to the dedication and commitment of so many people from various professional disciplines across the public and private sectors. Now, Henry Chao reflects on the launch of HealthCare.gov and what it takes to implement great change in the health care system.

Red Cloud at Dawn May 07 2020 On August 29, 1949, the first Soviet test bomb, dubbed First Lightning, exploded in the deserts of Kazakhstan. The startling event was not simply a technical experiment that confirmed the ability of the Soviet Union to build nuclear bombs during a period when the United States held a steadfast monopoly; it was also an international event that marked the beginning of an arms race that would ultimately lead to nuclear proliferation beyond the two superpowers. Following a trail of espionage, secrecy, deception, political brinkmanship, and technical innovation, Michael D. Gordin challenges conventional technology-centered nuclear histories by looking at the prominent roles that atomic intelligence and other forms of information play in the uncertainties of nuclear arms development and political decision-making. With the use of newly opened archives, Red Cloud at Dawn focuses on the extraordinary story of First Lightning to provide a fresh understanding of the origins of the nuclear arms race, as well as the all-too-urgent problem of proliferation.

Blockchain Chicken Farm Aug 29 2019 A New York Times Book Review Editors' Choice "A brilliant and empathetic guide to the far corners of global capitalism." --Jenny Odell, author of How to Do Nothing From FSGO x Logic: stories about rural China, food, and tech that reveal new truths about the globalized world In Blockchain Chicken Farm, the technologist and writer Xiaowei Wang explores the political and social entanglements of technology in rural China. Their discoveries force them to challenge the standard idea that rural culture and people are backward, conservative, and intolerant. Instead, they find that rural China has not only adapted to rapid globalization but has actually innovated the technology we all use today. From pork farmers using AI to produce the perfect pig, to disruptive luxury counterfeiters and the political intersections of e-commerce villages, Wang unravels the ties between globalization, technology, agriculture, and commerce in unprecedented fashion. Accompanied by humorous "Sinofuturist" recipes that frame meals as they transform under new technology, Blockchain Chicken Farm is an original and probing look into innovation, connectivity, and collaboration in the digitized rural world. FSG Originals x Logic dissects the way technology functions in everyday lives. The titans of Silicon Valley, for all their utopian imaginings, never really had our best interests at heart: recent threats to democracy, truth, privacy, and safety, as a result of tech's reckless pursuit of progress, have shown as much. We present an alternate story, one that delights in capturing technology in all its contradictions and innovation, across borders and socioeconomic divisions, from history through the future, beyond platitudes and PR hype, and past doom and gloom. Our collaboration features four brief but provocative forays into the tech industry's many worlds, and aspires to incite fresh conversations about technology focused on nuanced and accessible explorations of the emerging tools that reorganize and redefine life today.

The Cloud Effect Nov 12 2020 The Cloud Effect is an adult poetry book intended to inspire, intrigue, and spark awareness in the minds of its readers. It is my legacy. It is full of the external and internal triumphs and struggles of which we all face on the daily basis. As well as my own personal experiences as an African in America. Over a period of 5 years, I have been constructing these poetry pieces. They will explain my perspective on consciousness, education, miseducation, love, society, the government, politics, religion, history, and other various topics. The purpose of this book is to educate and entertain an perspective on life that you may not realize or understand in your own current path. The Cloud Effect has poems that everyone can relate to and mentally benefit from. You might read a poem that will have you motivated to achieve your dreams, make you cry, have you fall in love, research various topics, question societies current system, as well as question your own actions as a human being. I wish you all success in life. If it is not at the expense of someone else's. I leave you with these final words. "My brothers and sisters do not be so blind to the distractions in life. For which we all all connected"... Rodney Cloud Hill

Dewitched Jan 15 2021 After serving time for Snow White's attempted murder, the Evil Queen is about to get a makeover. Just not the kind she expected. Thinking she's been sent to a luxurious spa that will enable her to regain her beauty and recapture her title, Fairest of All, Jane Yvel instead finds herself at Faraway, a rehab center that caters to Fairytalelanders addicted to evil. Upon confronting her love-hate relationship with her magic mirror and the demons of her past, she is sent back to the world of happily-ever-after. Her goal: to discover the true meaning of beauty. Her assignment: to work for Marcella, a demanding Princess-In-Waiting. Jane finds herself irresistibly drawn to Marcella's dashing fiancé, Prince Gallant, and his exquisite seven-year old daughter, Calla Rose. Will the Evil Queen who had no heart end up with a heart that's broken? Wickedly funny, darkly shocking, and deeply moving, DEWITCHED unravels the Snow White story as we know it and will make you see the evil legend in a new light as she rewrites her life.

My Untold Story and Poems from the Heart Feb 13 2021 This book is about a character named Kelly Molly Jones. She has become one of the world's best writers, but there on thing that always haunted her throughout her life. How she was misjudged in young adult life while she was dating her former boyfriend, Jackson Smith, falling in love with another guy named Kevin Dues. She met him at the Temple of Holy Hours. How people never understood the reason why her heart have fallen in love with Kelvin. She has been labeled and known as a heartbroken and betraying her former lover's heart to be with Kevin. How people also misjudged Kelvin for being a lady's man, who have stolen Jackson's love, Kelly, from him. So she decided to write a book about the truth on how and why she fell in love with Kelvin naming it "My untold story" to clear their names from the untruth story. She wanted the world to see how two innocent people were mistaken for their betrayal to Jackson. Most importantly, to rest her heart and mind of the painful past that has haunted her for 14 years. These poems are originally from "Poems from the Heart." To give you a second chance to collect all, Kety Pierre memorable poems.

The Untold Story of Jesus Jun 27 2019 The Third Jesus: The Christ We Cannot Ignore Kindle--Deepak Chopra 2008 Jesus Calling: Enjoying Peace in His--Sarah Young 2013 In the Footsteps of Jesus: A Chronicle of His Life and the Origins of Christianity--Jean-Pierre Isbouts, 2017 The Universal Christ: How a Forgotten Reality Can Change Everything We See, Hope For, and Believe Hardcover--Richard Rohr, 2019

The Stig Jun 07 2020 Who is The Stig? Where did he come from? Why does he never speak? To answer these questions, award-winning biographer Simon du Beaumarche spent a year chasing The Stig and talking to those closest to him, including Jeremy Clarkson, Richard Hammond, James May and leading figures from Formula 1, music, movies and the military. What he discovered is an explosive story of intrigue, influence and a sensational conspiracy that seeks to hide the truth about one of the 21st century's greatest icons. Get behind the visor of the man, the myth, the driver, the legend, THE STIG. This book contains adult humour and some themes that may be unsuitable for children.

Nair – Told & Untold Apr 29 2022 Nair ? Told & Untold is a collection of short stories that elevate the mundane happenings in everyday life. The protagonist, Mr. Nair, a typical Malayalee, takes on many avatars, some applaudable and others cringe-worthy. But in all these stories, he gains the reader's sympathy as he tries to navigate the nooks and crannies of life's journey. The author has a keen understanding of human nature. In simple prose, he captures snapshots of life which include an observant Mr. Nair who witnesses catastrophe unfold at the village tea shop, a frustrated Mr. Nair who gives driving lessons to an impossible student, a possessive Mr. Nair who tries to protect his wife from the vulgar attentions of uncivilised men using public transport, an arrogant Mr. Nair who underestimates the shrewdness of his co-passenger and a submissive Mr. Nair who does his best to please his dog-fearing wife by promising to get rid of the stray dog menace in their colony. A perfect blend between satire and farce, this collection will endear you to its likeable characters. Above all, the stories will leave you chuckling no matter how serious you are.

Hell's Half Acre Oct 31 2019 A suspense filled tale of murder on the American frontier—shedding new light on a family of serial killers in Kansas, whose horrifying crimes gripped the attention of a nation still reeling from war. In 1873 the people of Labette County, Kansas made a grisly discovery. Buried by a trailside cabin beneath an orchard of young apple trees were the remains of countless bodies. Below the cabin itself was a cellar stained with blood. The Benders, the family of four who once resided on the property were nowhere to be found. The discovery sent the local community and national newspapers into a frenzy that continued for decades, sparking an epic manhunt for the Benders. The idea that a family of seemingly respectable homesteaders—one among the thousands relocating farther west in search of land and opportunity after the Civil War—were capable of operating "a human slaughter pen" appalled and fascinated the nation. But who the Benders really were, why they committed such a vicious killing spree and whether justice ever caught up to them is a mystery that remains unsolved to this day. Set against the backdrop of postbellum America, Hell's Half-Acre explores the environment capable of allowing such horrors to take place. Drawing on extensive original archival material, Susan Jonusas introduces us to a fascinating cast of characters, many of whom have been previously missing from the story. Among them are the families of the victims, the hapless detectives who lost the trail, and the fugitives that helped the murderers escape. Hell's Half-Acre is a journey into the turbulent heart of nineteenth century America, a place where modernity stalks across the landscape, violently displacing existing populations and building new ones. It is a world where folklore can quickly become fact and an entire family of criminals can slip through a community's fingers, only to reappear in the most unexpected of places.

This Is How They Tell Me the World Ends Sep 30 2019 WINNER OF THE FT & MCKINSEY BUSINESS BOOK OF THE YEAR AWARD 2021 The instant New York Times bestseller A Financial Times and The Times Book of the Year 'A terrifying exposé' The Times 'Part John le Carré . . . Spellbinding' New Yorker We plug in anything we can to the internet. We can control our entire lives, economy and grid via a remote web control. But over the past decade, as this transformation took place, we never paused to think that we were also creating the world's largest attack surface. And that the same nation that maintains the greatest cyber advantage on earth could also be among its most vulnerable. Filled with spies, hackers, arms dealers and a few unsung heroes, This Is How They Tell Me the World Ends is an astonishing and gripping feat of journalism. Drawing on years of reporting and hundreds of interviews, Nicole Perlotto lifts the curtain on a market in shadow, revealing the urgent threat faced by us all if we cannot bring the global cyber arms race to heel.

Autobiography of Red Cloud Aug 22 2021 "Red cloud-the only Native American leader ever to win a war against the United States Army. In the 1860s he destroyed Captain William J. Fetterman's command, closed the Bozeman Trail, and forced the United States to a peace conference. A brilliant military strategist, Red Cloud honed his skills against his tribes' traditional enemies-the Pawnees, Shoshones, Arikaras, and Crows-long before he fought to close the Bozeman Trail." -- Back cover

From the River to the Sea Feb 02 2020 "Riveting...A great read, full of colorful characters and outrageous confrontations back when the west was still wild." —George R.R. Martin A propulsive and panoramic history of one of the most dramatic stories never told—the greatest railroad war of all time, fought by the daring leaders of the Santa Fe and the Rio Grande to seize, control, and create the American West. It is difficult to imagine now, but for all its gorgeous scenery, the American West might have been barren tundra as far as most Americans knew well into the 19th century. While the West was advertised as a paradise on earth to citizens in the East and Midwest, many believed the journey too hazardous to be worthwhile—until 1869, when the first transcontinental railroad changed the face of transportation. Railroad companies soon became the rulers of western expansion, choosing routes, creating brand-new railroad towns, and building up remote settlements like Santa Fe, Albuquerque, San Diego, and El Paso into proper cities. But thinning federal grants left the routes incomplete, an opportunity that two rash new railroad men, armed with private investments and determination to build an empire across the Southwest clear to the Pacific, soon seized, leading to the greatest railroad war in American history. In *From the River to the Sea*, bestselling author John Sedgwick recounts, in vivid and thrilling detail, the decade-long fight between General William J. Palmer, the Civil War hero leading the "little family" of his Rio Grande, and William Barstow Strong, the hard-nosed manager of the corporate-minded Santa Fe. What begins as an accidental rivalry when the two lines cross in Colorado soon evolves into an all-out battle as each man tries to outdo the other—claiming exclusive routes through mountains, narrow passes, and the richest silver mines in the world; enlisting private armies to protect their land and lawyers to find loopholes; dispatching spies to gain information; and even using the power of the press and incurring the wrath of the God-like Robber Baron Jay Gould—to emerge victorious. By the end of the century, one man will fade into anonymity and disgrace. The other will achieve unparalleled success—and in the process, transform a sleepy backwater of thirty thousand called "Los Angeles" into a booming metropolis that will forever change the United States. Filled with colorful characters and high drama, told at the speed of a locomotive, *From the River to the Sea* is an unforgettable piece of American history "that seems to demand a big-screen treatment" (*The New Yorker*).

Why We Left Mar 29 2022 Joanna Brooks's ancestors were among the earliest waves of emigrants to leave England for North America. They lived hardscrabble lives for generations, eking out subsistence in one place after another as they moved forever westward in search of a new life. Why, Brooks wondered, did her people and countless other poor English subjects abandon their homeland to settle for such unremitting hardship? The question leads her on a journey into a largely obscured dimension of American history. With her family's background as a point of departure, Brooks brings to light the harsh realities behind seventeenth- and eighteenth-century working-class English emigration—and dismantles the long-cherished idea that these immigrants were drawn to America as a land of opportunity. American folk ballads provide a wealth of clues to the catastrophic contexts that propelled early English emigration to the Americas. Brooks follows these songs back across the Atlantic to find histories of economic displacement, environmental destruction, and social betrayal at the heart of the early Anglo-American migrant experience. The folk ballad "Edward," for instance, reveals the role of deforestation in the displacement and emigration of early Anglo-American peasant immigrants. "Two Sisters" discloses the profound social destabilization unleashed by the advent of luxury goods in England. "The Golden Vanity" shows how common men and women viewed their own disposable position in England's imperial project. And "The House Carpenter's Wife" offers insights into the impact of economic instability and the colonial enterprise on women. From these ballads, tragic and heartrending, Brooks uncovers an archaeology of the worldviews of America's earliest immigrants, presenting a new and haunting historical perspective on the ancestors we thought we knew.

Untold Night and Day Jun 31 2022 'As cryptic and compelling as a fever dream... Bae Suah is one of the most unique and adroit literary voices working today' Sharlene Teo Finishing her last shift at Seoul's only audio theatre for the blind, Kim Ayami heads into the night with her former boss, searching for a missing friend. The following day, she looks after a visiting poet, a man who is not as he seems. Unfolding over a night and a day in the sweltering summer heat, their world's order gives way to chaos, the edges of reality start to fray, and the past intrudes on the present in increasingly disorienting ways. *Untold Night and Day* is a hallucinatory feat of storytelling from one of the most radical voices in contemporary Korean literature. 'Highly original... Once I finished it, much of it slipped into my subconscious' *Daily Telegraph*

Where the Wild Coffee Grows May 31 2022 'Enchanting . . . An absorbing narrative of politics, ecology, and economics.'—*New York Times Book Review (Editor's Choice)* Located between the Great Rift Valley and the Nile, the cloud forests in southwestern Ethiopia are the original home of Arabica, the most prevalent and superior of the two main species of coffee being cultivated today. Virtually unknown to European explorers, the Kafa region was essentially off-limits to foreigners well into the twentieth century, which allowed the world's original coffee culture to develop in virtual isolation in the forests where the Kafa people continue to forage for wild coffee berries. Deftly blending in the long, fascinating history of our favorite drink, award-winning author Jeff Koehler takes readers from these forest beginnings along the spectacular journey of its spread around the globe. With cafés on virtually every corner of every town in the world, coffee has never been so popular—nor tasted so good. Yet diseases and climate change are battering production in Latin America, where 85 percent of Arabica grows. As the industry tries to safeguard the species' future, breeders are returning to the original coffee forests, which are under threat and swiftly shrinking. "The forests around Kafa are not important just because they are the origin of a drink that means so much to so many," writes Koehler. "They are important because deep in their shady understorey lies a key to saving the faltering coffee industry. They hold not just the past but also the future of coffee." "A must-read for coffee enthusiasts."—*Smithsonian (Best of the Year)* "Reads like an engaging multimystery detective novel."—*Wall Street Journal* "Fascinating . . . How a local crop transformed into a global commodity."—*Real Simple (Best of the Month)* Coffee is one of the largest and most valuable commodities in the world. This is the story of its origins, its history, and the threat to its future, by the IACP Award-winning author of *Darjeeling*.

A Thousand Lives Apr 05 2020 In 1954, a pastor named Jim Jones opened a church in Indianapolis called Peoples Temple Full Gospel Church. He was a charismatic preacher with idealistic beliefs, and he quickly filled his pews with an audience eager to hear his sermons on social justice. As Jones's behavior became erratic and his message more ominous, his followers leaned on each other to recapture the sense of equality that had drawn them to his church. But even as the congregation thrived, Jones made it increasingly difficult for members to leave. By the time Jones moved his congregation to a remote jungle in Guyana and the US government began to investigate allegations of abuse and false imprisonment in Jonestown, it was too late. *A Thousand Lives* is the story of Jonestown as it has never been told. *New York Times* bestselling author Julia Scheeres drew from tens of thousands of recently declassified FBI documents and audiotapes, as well as rare videos and interviews, to piece together an unprecedented and compelling history of the doomed camp, focusing on the people who lived there. The people who built Jonestown wanted to forge a better life for themselves and their children. In South America, however, they found themselves trapped in Jonestown and cut off from the outside world as their leader goaded them toward committing "revolutionary suicide" and deprived them of food, sleep, and hope. Vividly written and impossible to forget, *A Thousand Lives* is a story of blind loyalty and daring escapes, of corrupted ideals and senseless, haunting loss.

Untold Lies Aug 10 2020 This book is a collection of stories and poems that were the key to creating a complete person. Some broken, some healed, some in the process of healing. Raga has lived an unconventional life, so of course when she decided to write a book she created her own unconventional format 'Storyoems' - stories that segue seamlessly into poems. Emotional and poignant, *Untold Lies* is about a little girl's journey to the truth that not only saves her but gives the reader hope. For don't we all have a little girl in us, confined by the labels given to us by others? This relatable and courageous book is for anyone who has experienced the fear of being judged or of being unloved for being themselves. The poems express the various emotions that one goes through in life. There are many observational poems on everyday life. There are poems on heartbreak, the pain of the broken pieces and the hurt that lingers on. However, each poem is full of hope and that is what I would like to leave with the readers.

The Untold Story of the Korean Film Industry Sep 22 2021 This book analyses the Korean film industry emergence and development in a global business and economic perspective. This is one of the first books to compare the film policies and industries of the world's six largest film industries – featuring Korea as the central character – with the aim of defining the contours of what constitutes an effective film policy. It presents many cases showing that, contrary to what is often believed, an economically sound policy is a good instrument for achieving desired cultural goals. It uses a set of analytical tools – borrowed from the economic analysis of international trade policies – to provide a rich harvest of new, rigorous, and often unexpected results on the effectiveness of the existing film policies. The implications found in this book are relevant not only for Korea, but for all other countries that wish to foster or enhance the competitiveness of their film industries. This book will be of interest to a wide spectrum of scholars interested in cultural studies – media and cultural specialists, political scientists, sociologists, historians – in addition to business analysts and economists specialized in cultural economics. As this book focuses on film policies and how to improve them, it will also appeal to policymakers, business figures, public relations officials, and staff from international organizations working on the film industry.

12 Minutes Nov 24 2021 The cloud cover had finally begun to clear after 8 days and nights. It was time for action. Both the Allies and the German forces had prepared for what was coming. It was likely to be the turning point of the air battle over Europe. Like most other airmen on both sides of the war, we knew how important our mission was this day. It could very well be the beginning of the end for the Nazi air forces, or it could set back our surge into Germany many months. Such was the mindset of most every member of the air group as we set our sights on the beginning of the most ambitious air assault ever. We were all nervous and afraid yet anxious to take off and do what we had trained for so long. Our ship was brand new and had been tested over and over for any possibility of malfunction. We were ready and so was our ship. Then, the unthinkable happened... The events which followed, set the stage for one of the most mysterious happenings of that day. It was to haunt everyone in the crew for the rest of their lives and change the course of history for all on board.

Behind the Cloud Oct 04 2022 How did salesforce.com grow from a start up in a rented apartment into the world's fastest growing software company in less than a decade? For the first time, Marc Benioff, the visionary founder, chairman and CEO of salesforce.com, tells how he and his team created and used new business, technology, and philanthropic models tailored to this time of extraordinary change. Showing how salesforce.com not only survived the dotcom implosion of 2001, but went on to define itself as the leader of the cloud computing revolution and spark a \$46-billion dollar industry, Benioff's story will help business leaders and entrepreneurs stand out, innovate better, and grow faster in any economic climate. In *Behind the Cloud*, Benioff shares the strategies that have inspired employees, turned customers into evangelists, leveraged an ecosystem of partners, and allowed innovation to flourish.

The Untold Charminar Mar 05 2020 A dazzling collection that captures the essence of Hyderabad, offering glimpses of the various strands that go into its making, fact and legend, old-world quaintness and the highest hi-tech, eccentricity and intrigue, the calm of genteelness and the fury of rebellion. Hyderabad is a city once ruled by the world's richest man who invested most lavishly in his state, most shabbily in his wardrobe; it holds stories of a courtesan who fought wars, counselled prime ministers, sang her own verse and enthralled luminaries who mattered; of a chief minister who transformed it into a hi-tech hub; and of a sports star who brought the young glamour of India to every tennis court in the world. Home as much to the Golconda as to Jacob, the 187-carat diamond used as a paperweight by the Nizam, and to rock landscapes two and a half million years old, Hyderabad is a city that forever mixes cultures, cuisines, religions and languages. Here, Persian turned alloy with Telugu, Marathi and Arabic to yield a special version of Urdu, Dakhini. And here, as Andhra mingled with Telangana, a smiling mildness has survived, disarming at every turn, just as grace under pressure, regardless of gender, is unfailing. In *The Untold Charminar* readers will discover a city they will want to explore, as Sarojini Naidu, Sir Mark Tully and William Dalrymple rub shoulders with Ian Austin, Meenakshi Mukherjee and Anees Jung, regaling you with their feast of hard facts and hearsay; as each foreign visitor shares his story through Narendra Luther; as the film-makers Shyam Benegal and Nagesh Kukunoor paint their vivid memories of home; as poets, not just the maverick Makhdoom and Gaddar, raise their voices in song; as statesmen, academics and aficionados hold forth on the completely different Hyderabad each experienced. And when Tejaswini Niranjana profiles the vigilante Vijayasanthi and Dharmender Prasad picks out place names and explains their sometimes almost mystic origins, as Bachi Karkaria, Omkar Goswami and Harsha Bhogle share their typically offbeat views of a favourite city, readers will be persuaded to believe they have encountered not a city but the inner workings of a very complex character.

The Book of Untold Stories Aug 02 2022 Do you like using your imagination? Are you someone who wants to create stories? Then grab a piece of paper and a pen, open this book, and let your imagination soar! What is your big fish story? If little aliens visited earth, what would they look like and what would they do? If an octopus could read books, what would it read and why? Fourteen colorful illustrations await, but only you can tell your unique story based on them. A doorway to endless hours of creative writing, *THE BOOK OF UNTOLD STORIES* will turn you into a writer and storyteller no matter your age!

Aftershock Jul 09 2020 Over the last decade, we have sent thousands of people to fight on our behalf. But what happens when these soldiers come back home, having lost their friends and killed their enemies, having seen and done things that have no place in civilian life? In *Aftershock*, Matthew Green tells the story of our veterans' journey from the frontline of combat to the reality of return. Through wide-ranging interviews with former combatants -- including a Royal Marine sniper and a former operator in the SAS - as well as serving personnel and their families, physicians, therapists, and

psychiatrists, *Aftershock* looks beyond the headline-grabbing statistics and the labels of post-traumatic stress disorder to get to the heart of today's post-conflict experience. Green asks what lessons have been learned from past wars, and explores the range of help currently available, from traditional talking cures to cutting-edge scientific therapies. As today's battle-scarred troops begin to lay their weapons down, *Aftershock* is a hard-hitting account of the hidden cost of conflict. And its message is one that has profound implications, not just for the military, but for anyone with an interest in how we experience trauma and survive.

Head in the Cloud Dec 14 2020 *Never before have we had so much information at our fingertips. You might think that we are better-informed than ever, but there's one thing we can't ask Google: 'What should I be googling?' The way we consume information in the digital age has been blamed for driving political polarisation and leaving us unable to agree on basic facts. It's also making us stupider. Personalised news feeds and social media echo chambers narrow our potential knowledge base. By now, we don't even know what we don't know. In *Head in the Cloud*, William Poundstone investigates the true worth of knowledge. An entertaining manifesto underpinned by big data analysis and illustrated by eye-opening anecdotes, it reveals the surprising benefits of broadening your horizons and provides an unnerving look at the consequences of being ill-informed.*

Sinners and the Sea Jan 03 2020 Tells the classic tale of ark and flood from the perspective of Noah's wife, a virtuous woman who overcomes adversity.

Behind the Cloud Nov 05 2022 *How did salesforce.com grow from a start up in a rented apartment into the world's fastest growing software company in less than a decade? For the first time, Marc Benioff, the visionary founder, chairman and CEO of salesforce.com, tells how he and his team created and used new business, technology, and philanthropic models tailored to this time of extraordinary change. Showing how salesforce.com not only survived the dotcom implosion of 2001, but went on to define itself as the leader of the cloud computing revolution and spark a \$46-billion dollar industry, Benioff's story will help business leaders and entrepreneurs stand out, innovate better, and grow faster in any economic climate. In *Behind the Cloud*, Benioff shares the strategies that have inspired employees, turned customers into evangelists, leveraged an ecosystem of partners, and allowed innovation to flourish.*

Losing the Signal Oct 12 2020 *Winner of the Canadian National Business Book Award 2016 Shortlisted for the FT/McKinsey Business Book of the Year Award 2015 In 2009, BlackBerry controlled half of the US smartphone market. Today that number is less than one per cent. What went so wrong? Losing the Signal is the riveting story of a company that toppled global giants before succumbing to the ruthlessly competitive forces of Silicon Valley. This is not a conventional tale of modern business failure by fraud and greed; instead, the rise and fall of BlackBerry reveals the dangerous speed at which innovators race along the information superhighway. With unprecedented access to key players, senior executives, directors, and competitors, Losing the Signal unveils the remarkable rise of a company that started above a bagel store in a small Canadian city and went on to control half of the US smartphone market. However, at the very moment BlackBerry was ranked the world's fastest-growing company, internal feuds and chaotic growth crippled the company as it faced its gravest test: the entry of Apple and Google into the mobile phone market. Expertly told by acclaimed journalists Jacquie McNish and Sean Silcoff, this is an entertaining, whirlwind narrative that goes behind the scenes to reveal one of the most compelling business stories of the new century.*

Love Untold May 19 2021 ***THE INSTANT SUNDAY TIMES BESTSELLER*** *'Love, mess, secrets; this story of four generations of women is filled with Ruth Jones's warmth and wisdom.' JOJO MOYES 'Ruth Jones writes with such warmth you can't help but fall in love with the characters she creates. It's always grounded, always real, always comforting, always ultimately full of love' JAMES CORDEN 'A hug in a book' Prima 'Her best book yet' Woman & Home 'Compassionate, wise and life-affirming' The Observer The funny, moving and uplifting new novel from Ruth Jones, co-creator of *Gavin & Stacey* and author of the Sunday Times bestsellers *Never Greener* and *Us Three*. Grace is about to turn ninety. She doesn't want parties or presents or fuss. She just wants to heal the family rift that's been breaking her heart for decades. But to do that she must find her daughter Alys - the only person who can help to put things right. And when she finds her - if she does - she risks betraying granddaughter Elin. Who is far less forgiving of the past, with its hurts and secrets and lies. Meanwhile Grace's great-granddaughter Beca is oblivious to all these worries, too busy navigating the highs and lows of teenage life and keeping secrets of her own. All families have their problems. And most of them get resolved. But Grace's problem is thirty years old. And she doesn't have time on her side. So is it too late for her to make peace? Or is reconciliation still within reach? *Love Untold* is about mothers and daughters and the complex bond between them. It's about the heartache that comes from leaving things unsaid and the power of true forgiveness. It is a joy-filled, life-affirming, sob-inducing novel - with characters you'll come to know and love - from no.1 bestselling author Ruth Jones.*

PRaise FOR RUTH JONES 'Heartfelt, joyful, brave, utterly compelling' RACHEL JOYCE 'I adored it' JOANNA CANNON 'Joyful, life-affirming' ADELE PARKS 'Beautifully warm and totally absorbing. I cried and I laughed. I adored it' JANE FALLON WHAT READERS ARE SAYING - 'Good grief. This is truly a novel that pulled on every last emotion.' - 'Warm-hearted, beautiful and heartbreaking.' - 'Ruth's best book yet... entertaining and incredibly moving.' - 'A gorgeous, emotional read that I was completely immersed in.' - 'I'm absolutely gutted it's over... loved every single page.'

Pain and Gain-The Untold True Story Oct 24 2021 *The True Story Behind The Movie Pain & Gain This book proves that sometimes the truth is stranger than fiction! What if you were kidnapped, tied to a wall for a month, starved, humiliated, tortured and then they tried to murder you, but you survived? What stories would you tell of how you were able to survive and the struggles you went through? What if you went to the police and they did not believe you? What would you do to evade those trying to kill you and how would you bring the criminals to justice before they struck again? How would that change your life and the way you perceived the world and people? Read this amazing book to find out! The year was 1994, Marc and his family lived and ordinary middle class life in Miami, Florida. Little did he know that in November of that year his life and that of his family would change forever. The events that were to unfold could not be conceived by the wildest imagination. In this amazing book he narrates the events that led to his kidnapping and his attempted murder. It will transport and place you in the warehouse where he was held and give you a unique perspective of the events that transpired during that horrific month and the physical and mental struggle to beat the odds and survive. Marc chronicles his story in torturous detail. His humiliation, pain and suffering at the hands of the Sun Gang Gym and his miraculous survival. You will understand how and why he survived and that everything can be taken from a human being, but the one's spirit and determination to survive can never be. No one believed his story, not the police or anyone else. Nevertheless, he maintained steadfast and determined to bring the criminals to justice before they struck again. Truly a harrowing tale and one that not only you soon won't forget but will uplift and inspire you!! Scroll up and grab your copy today and start reading one of the most intriguing stories in the last 20 years!!*

Traillblazer Jul 01 2022 **NEW YORK TIMES BESTSELLER** • *The founder and co-CEO of Salesforce delivers an inspiring vision for successful companies of the future—in which changing the world is everyone's business. "The gold standard on how to use business as a platform for change at this urgent time."—Ray Dalio, founder of Bridgewater Associates and author of Principles: Life and Work* What's the secret to business growth and innovation and a purpose-driven career in a world that is becoming vastly more complicated by the day? According to Marc Benioff, the answer is embracing a culture in which your values permeate everything you do. In *Traillblazer*, Benioff gives readers a rare behind-the-scenes look at the inner workings of one of the world's most admired companies. He reveals how Salesforce's core values—trust, customer success, innovation, and equality—and commitment to giving back have become the company's greatest competitive advantage and the most powerful engine of its success. Because no matter what business you're in, Benioff says, values are the bedrock of a resilient company culture that inspires all employees, at every level, to do the best work of their lives. Along the way, he shares insights and best practices for anyone who wants to cultivate a company culture positioned to thrive in the face of the inevitable disruption ahead. None of us in the business world can afford to sit on the sidelines and ignore what's going on outside the walls of our workplaces. In the future, profits and progress will no longer be sustainable unless they serve the greater good. Whether you run a company, lead a small team, or have just draped an ID badge around your neck for the first time, *Traillblazer* reveals how anyone can become an agent of change. Praise for *Traillblazer* "A guide for what every business and organization must do to thrive in this period of profound political and economic change."—Jamie Dimon, chairman and CEO of JPMorgan Chase "In *Traillblazer*, Benioff explores how companies can nurture a values-based culture to become powerful platforms for change."—Susan Wojcicki, CEO of YouTube

Bhivani Junction Sep 10 2020 *Havana. Harlem. Haryana. There is a thread that runs through these centres of excellence in boxing... They are places where young boys can choose a career in crime if they want to, and they often do. Or, turn to boxing.' Vijender Singh's one bronze medal in Beijing has changed the fortunes of an entire sport in India. At the very least, it dramatically transformed one town: Bhivani. Or did Bhivani transform Indian boxing? The nation now knows Bhivani as being synonymous with the handsome Olympian heartthrob and then some. Boxing is the new sexy, Vijender is the face of it, and Bhivani is its home. But inspiring as that tale is and considerable though India's successes in the sport have been since his bronze, the story - as is true of everything in India - is more complex. The sport has a long and meandering history, a Raj connection and a nationalist one, and decades of Indian rule and misrule. There have been many boxing centres in the country, beginning with Calcutta and Mumbai. The state of Manipur has had a long, conflicted history with the sport, as has the Indian Army. Blood, sweat, tears and a healthy dose of conspiracy: the story of Indian boxing is dramatic, simultaneously dispiriting and inspiring.*

The Last Lonely Eagle Dec 02 2019 *The Last Lonely Eagle is the untold, inside story of a fearless, relentless investigator who devoted his life-and lost it-to doing exactly that.*

ONGC Dec 26 2021 **ONGC: The Untold Story** is essentially a narrative of its early days, how, when and where it was born, what were its labour pains, what was it like in its infancy, and finally how did it overcome its teething troubles and growing pains. Who were those early stalwarts who built ONGC brick-by-brick and who were the young pioneers who later became the nucleus of what was to grow into the largest crude oil and natural gas company in the country. Who were those ordinary young gens who overnight became extraordinary men demonstrating astonishing skills and undaunted courage in traversing through sandy deserts, swamp and marsh lands and dense jungles in search for hydrocarbon deposits? Who was the patron saint and who was the founding father of India's only public sector company to feature in *Fortune's* 'Most Admired Energy Companies' list? How did they overcome the determined opposition mounted by the vested western oil cartels who did not want India to have a national petroleum industry? The typically obstructive Indian 'babu' too supported these western oil cartels. Raj Kanwar deftly reveals these stories and much more. If you're looking for answers to the oft-asked question, 'Why Dehra Dun was chosen as the headquarters of India's first exploration and production oil company in the public sector,' this is the book for you.

Sahara Jul 29 2019 **FEATURES EXCLUSIVE INTERVIEW with SUBRATA ROY EVERYTHING YOU WANTED TO KNOW ABOUT SUBRATA ROY AND SAHARA INDIA PARIWAR, BUT WERE AFRAID TO ASK...** *Sahara: The Untold Story* is based on painstaking research to demystify India's most secretive and largely unlisted conglomerate, the Sahara India Pariwar. It also delves into the group's ongoing legal battle with the market regulator. Entrepreneur Subrata Roy, the guardian angel of the group, whose feet are touched by everybody in the Pariwar, wants to reach out to a million lives and feels impeded and shuttered in by regulations. So the clash with the regulators was inevitable. But when a regulator slams one door, maverick Roy opens another. This play has been on since 1978, when Sahara was set up. Roy is well known for glamour and his association with film stars, cricketers and politicians. He exudes patriotism, with a statue of Bharat Mata (the presiding deity of the group) on a chariot driven by four fierce-looking lions adorning his headquarters in Lucknow. He is the Robin Hood of a country where only 35% of the adult population has access to formal banking services. This India and its millions of illiterate poor depositors stand in awe and admiration of him. But does he also exploit them? Do these poor people actually keep money with him or are they fronting for others? **EXCERPT FROM THE SAHARA INDIA PARIWAR DISCLAIMER** 'The book at best can be treated as a perspective of the author with all its defamatory content, insinuation and other objections, which prompted us to exercise our right to approach the court of law in order to save the interest of the organization and its crores of depositors and 12 lakh workers.' *Tamal Bandyopadhyay, a deputy managing editor of Mint, is one of the most respected business journalists in India. Tamal has kept a close watch of the financial sector for over a decade and a half and has had a ringside view of the enormous changes in Indian finance and banking over this period. His first book, A Bank for the Buck, released by P Chidambaram in November 2012, has been a non-fiction bestseller.*

Untold Stories Jul 21 2021 *Alan Bennett's first collection of prose since *Writing Home* takes in all his major writings over the last ten years. The title piece is a poignant family memoir with an account of the marriage of his parents, the lives and deaths of his aunts and the uncovering of a long-held family secret. Bennett, as always, is both amusing and poignant, whether he's discussing his modest childhood or his work with the likes of Maggie Smith, Thora Hird and John Gielgud. Also included are his much celebrated diaries for the years 1996 to 2004. At times heartrending and at others extremely funny, *Untold Stories* is a matchless and unforgettable anthology. Since the success of *Beyond the Fringe* in the 1960s Alan Bennett has delighted audiences worldwide with his gentle humour and wry observations about life. His many works include *Forty Years On*, *The Lady in the Van*, *Talking Heads*, *A Question of Attribution* and *The Madness of King George*. The *History Boys* opened to great acclaim at the National in 2004, and is winner of the Evening Standard Award, the South Bank Award and the Critics' Circle Award for Best New Play. 'Perhaps the best loved of English writers alive today.' Sunday Telegraph *Untold Stories* is published jointly with Profile Books.*

The Heart of Everything That Is Sep 03 2022 *Draws on Red Cloud's autobiography, which was lost for nearly a hundred years, to present the story of the great Oglala Sioux chief who was the only Plains Indian to defeat the United States Army in a war.*

BlackWash Feb 25 2022 *It is a psychological norm for individuals to not empathize with issues that do not affect them. History is often written by those who win in battle or conquer the minds of a population. America and much of this world have had a one-sided telling of history that is perpetuated into society. The victims of this perspective have been the descendants of Africa and other indigenous*

people around the world. We do not know how the Continent would have been if not interfered with. However, what if a new paradigm was created where Africa and its nations maintain a global superiority on this Earth? *BlackWash: The Untold Stories of Reverse Racism* produces this narrative using factual events of the past and present. It is a fictional twist on nonfiction that the world needs to heal. This novel aims to produce a mental shift within its readers while alleviating systemic racism and oppression, without experiencing the same trauma lived by the subjugated. "My brothers and sisters do not be blind to the distractions in life, for which we are all connected"

Untold Story Jan 27 2022 *Imagines what the fate of Princess Diana might have been had she not died in Paris in 1997, in a story about the cost of fame and the possibility of reinventing a life.*

The Cloudbuster Nine Mar 17 2021 "A wonderful book for all baseball fans: a warm, rich personal story of America in the WWII era, a tale of boyhood, heroes, war, respect and remembrance." —Noel Hynd, author of *The Final Game at Ebbets Field* In 1943, while the New York Yankees and St. Louis Cardinals were winning pennants and meeting in that year's World Series, Ted Williams, Johnny Pesky, and Johnny Sain practiced on a skinned-out college field in the heart of North Carolina. They and other past and future stars formed one of the greatest baseball teams of all time. They were among a cadre of fighter-pilot cadets who wore the Cloudbuster Nine baseball jersey at an elite Navy training school at the University of North Carolina at Chapel Hill. As a child, Anne Keene's father, Jim Rough, suited up as the team batboy and mascot. He got to know his baseball heroes personally, watching players hit the road on cramped, tin-can buses, dazzling factory workers, kids, and service members at dozens of games, including a war-bond exhibition with Babe Ruth at Yankee Stadium. Jimmy followed his baseball dreams as a college All-American but was crushed later in life by a failed major-league bid with the Detroit Tigers. He would have carried this story to his grave had Anne not discovered his scrapbook from a Navy school that shaped America's greatest heroes including George H. W. Bush, Gerald Ford, John Glenn, and Paul "Bear" Bryant. Finalist for the CASEY Award for "Best Baseball Book" of 2018 "A terrific piece of research into a forgotten corner of American history? a place where the myths of major league baseball intersect with the myths of the Second World War." —S. C. Gwynne, *New York Times*–bestselling author

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